

2015-18 COAD Strategic Plan

Vision: A community resilient from disasters

Mission: To be prepared by bringing together community partners and individuals to foster cooperation, coordination, collaboration, and communications.

Priority Area: High Awareness

Objective 1: By December 2018, internal awareness of what the COAD participating entities/agencies bring to the group will have increased based on the results or products below.

Activities Planned to Achieve Objective		Result or Product	Lead	Timeframe to Complete	Progress to Date
1	Share experiences, lessons learned				
2	Provide orientation for new members; prepare a PPT or flyer or overview that describes what this group does				
3	Provide training on each entities capabilities				
4	Provide networking opportunities				
5	Develop COAD member contact list and disseminate				
6	Develop communication tree and primary contact number				

Objective 2: By December 2018, community awareness will have increased on emergency preparedness based on the number of messages sent out and the venues used.

Activities Planned to Achieve Objective		Result or Product	Lead	Timeframe to Complete	Progress to Date
1	Develop consistent preparedness messages				
2	Disseminate through multiple venues				
3					
4					

Objective 3: By December 2018, awareness about COAD and what we are capable of doing/providing will have increased with partners and elected officials.

Activities Planned to Achieve Objective		Result or Product	Lead	Timeframe to Complete	Progress to Date
1	Prepare PPT or flyer or overview that describes what this group does				

2	Conduct outreach to new organizations & partners across sectors			
3	Recruit “must have” organizations			
4	Schedule meetings with elected officials			

Priority Area: Accessible Resources					
Objective 1: By December 2018, COAD agency resources will be accessible to preparation for an emergency event.					
	Activities Planned to Achieve Objective	Result or Product	Lead	Timeframe to Complete	Progress to Date
1	Inventory current COAD member agency resources				
2	Add resources of new members as obtained				
3	Determine process to access & match up need to resources				
4	Conduct resource gap analysis & work to meet gap				
5	Communicate availability of resources for public use & internal use				
Objective 2: By December 2018, implement Map Your Neighborhood					
	Activities Planned to Achieve Objective	Result or Product	Lead	Timeframe to Complete	Progress to Date
1					
2					
3					
4					
Objective 3: By December 2018,					
	Activities Planned to Achieve Objective	Result or Product	Lead	Timeframe to Complete	Progress to Date
1					
2					
3					
4					

Priority Area: Active Preparedness

Objective 1: By December 2018, three annual participatory activities will be organized for COAD members.

	Activities Planned to Achieve Objective	Result or Product	Lead	Timeframe to Complete	Progress to Date
1	Provide field trips outside of regular meeting dates				
2	Conduct training & exercises using ranked all hazard topics <ul style="list-style-type: none"> • Current principles • Specific scenarios • Share community trainings provided by others • Create an annual COAD calendar 				
3	Staff ECC to assist DEM in a response				
4					

Objective 2: By December 2018,

	Activities Planned to Achieve Objective	Result or Product	Lead	Timeframe to Complete	Progress to Date
1					
2					
3					
4					

Objective 3: By December 2018,

	Activities Planned to Achieve Objective	Result or Product	Lead	Timeframe to Complete	Progress to Date
1					
2					
3					
4					