Gemmill calls meeting to order at 4:30 p.m.

- Introductions.
- Overview of meeting guidelines.

- Meeting Agenda

1. Oath of Office: Robin Ball, Natasha Hill, James McDevitt, and Brian McClatchey.
   - **MOTION:**
     Ball: I, move to adjourn and reconvene to meet on April 13, 2021 at 4:30 p.m. with location to be determined.

     McClatchey: Seconds the motion.

     *Motion was seconded and no vote was taken on the motion.*

     Discussion of how to fill fifth position and discussion into the names of potential member.

2. Select and appoint a fifth member who will serve as the nonvoting chair of the Committee
   - Discussion of Executive Session provisions to address Qualifications of Candidates for fifth position. Requests Legal Counsel to look into it and follow-up for next week’s meeting.
MOTION:
Hill: I, move to put forth nominations for the fifth member who’ll serve as Chair, that we’re required to nominate under RCW 36.32.053.

McDevitt: Seconds the motion.

Ball: Aye; Hill: Aye; McDevitt: Aye; McClatchey: Aye.

Motion passes unanimously. 4-0 vote.

Discussion of fifth member potential candidates: Bill Hyslop, Catherine Brazil, David DeWolf, Judge James Murphy, and Gloria Ochoa-Bruck.

3. Setting Meeting Calendar

MOTION:
Ball: Move to adjourn today and reconvene on April 13, 2021 at 4:30 p.m. at a location to be determined.

McClatchey: Seconds the motion.

Ball: Alter motion to reconvene on April 13, 2021 at 4:30 p.m. in this room.

McDevitt: Seconds the motion

Ball: Aye; Hill: Aye; McDevitt: Aye; McClatchey: Aye.

Motion passes unanimously. 4-0 vote.

Mtg. Adjourns at 4:56 p.m.
Mr. Gemmill calls meeting to order at 4:30 p.m. Advises that the agenda consists of: (1) selection and appointment of a 5th member who will serve as the nonvoting chairperson, and (2) setting meeting calendar.

- Member McDevitt asked DPA Rob Binger whether or not qualifications of nominees could be evaluated in executive session. DPA advised that pursuant to RCW 43.30.110(1)(g) executive sessions are authorized to evaluate the qualifications of an applicant for public employment. Appointment of the 5th member does not equate to “public employment” and as a result the executive session provision is not applicable and evaluation of the nominees must be in an open meeting.

- Committee discussion of qualifications of candidates with regard to public perception, importance of non-partisan member, and potential conflict of interest.

- Discussion of potential candidates for fifth position: Bill Hyslop, Gloria Ochoa-Bruck, Jim Murphy, Gary Stokes, Tina Morrison, Catherine Brazil.

- Break at 5:16 p.m. and reconvened at 5:20 p.m.

- Legal Counsel suggests doing an interview with the candidates.

- Discussion of additional fifth member potential candidates for interviewing: Bill Hyslop, Gary Stokes, Lars Gilbert and Catherine Brazil.

- Requests that the Clerk reach out to the Bill Hyslop, Gary Stokes, Lars Gilbert and Catherine Brazil for interviews on April 14, 2021. Do 15-minute interview. First one starts at 4:45 p.m.
• **MOTION 1:**
  Committee Member Robin Ball: I, move that we continue the meeting to tomorrow at 4:30 p.m. in the Champions Room, April 14, 2021.

  Committee Member Brian McClatchey: Seconds the motion.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

  Motion passes unanimously. 4-0 vote.

• Discussion of Redistricting Committee Timeline. John Dickson to report back.

• **MOTION 2:**
  Committee Member Natasha Hill: I, move that we interview the candidates for the fifth Chair position during the reconvened session starting tomorrow at 4:30 p.m., April 14th and/or Thursday, April 15th at 4:30 p.m. in the Champions Room, April 14, 2021.

  McDevitt: Seconds the motion.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

  Motion passes unanimously. 4-0 vote

Meeting adjourns at 5:42 p.m.
Special Meeting of the Redistricting Committee
April 14, 2021 – 4:30 p.m.
Spokane Arena – Champions Room
720 West Mallon Avenue

<table>
<thead>
<tr>
<th>Staff Present</th>
<th>Committee Members</th>
<th>Members of the Public</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gerry Gemmill, CEO</td>
<td>Robin Ball</td>
<td>Lars Gilberts</td>
</tr>
<tr>
<td>John Dickson, COO</td>
<td>Natasha Hill</td>
<td>Colie Jansen</td>
</tr>
<tr>
<td>Rob Binger, Sr. DPA</td>
<td>Jim McDevitt</td>
<td>Eileen Martin</td>
</tr>
<tr>
<td>Ginna Vasquez, COB</td>
<td>Brian McClatchey</td>
<td>Bill Siems</td>
</tr>
<tr>
<td>Karen Corkins, Exec. Asst. to</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commissioner Al French</td>
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</tr>
</tbody>
</table>

Gerry Gemmill calls meeting to order at 4:31 p.m.
- Introductions.
- Here to conduct interviews.

- Interview Candidates
  1. Lars Gilberts;
  2. Bill Hyslop;
  3. Gary Stokes; and
  4. Catherine Brazil.

- Break at 5:46 p.m. and reconvene at 5:51 p.m.

- Reconvene in session at 5:52 p.m.

- Discussion of where to go from here and to continue meeting to tomorrow to digest interviews and select non-voting Chair tomorrow. Comments of what looking for in each of the candidates.

- Gerry Gemmill lets Committee Members know he will not be in attendance tomorrow and will give over the facilitating duties to John Dickson. Good luck with good work Committee has been doing.

**MOTION No. 1:**
Committee Member Jim McDevitt: I, move that we continue this meeting to another public meeting beginning at 4:00 p.m., or soon thereafter as all members can be here tomorrow April 15, 2021 in the same place.

Committee Member Natasha Hill: Seconds the motion.

Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

Motion passes unanimously. 4-0 vote.
• John Dickson suggests to the Committee Members may want to consider a couple of top characteristics you may want to see in the non-voting Chair individually and in the candidates.

Meeting adjourns at 6:00 p.m.
John Dickson calls the continued meeting to order at 4:02 p.m.

- Committee members discuss the four candidates interviewed April 14, 2021.
  1. Lars Gilberts;
  2. Bill Hyslop;
  3. Gary Stokes;
  4. Catherine Brazil

- **MOTION No. 1:**
  Committee Member Jim McDevitt: Appoint Bill Hyslop as chair of the committee.

  Committee Member Robin Ball: Seconds the motion.

  Committee Member McClatchey: Can't support the motion.

  Committee Member Hill: Can't support the motion.

  All in favor say aye (McDevitt/Ball). All opposed nay (McClatchey/Hill).

  Vote: 2-2; motion lost for lack of majority vote.

- **MOTION No. 2:**
  Committee Member Natasha Hill: Appoint Gary Stokes as the fifth member of the committee.

  Committee Member Brian McClatchey: Seconds the motion.

  Comments by committee members.
All in favor please say aye (McClatchey/Hill). Oppose? (McDevitt/Ball).

Vote: 2-2; motion lost for lack of majority vote.

- **MOTION No. 3:**
  Committee Member Brian McClatchey: Appoint Gloria Ochoa as the chair of the commission.

  Natasha Hill Committee Member: Seconds the motion.

  All in favor please say aye (McClatchey/Hill). All opposed please say nay? (McDevitt/Ball).

  Vote: 2-2; motion lost for lack of majority vote.

Resolution signed by all Committee Members stating that the Redistricting Committee is unable to agree on the nonvoting chairperson for the committee and forwarded to the Board of County Commissioners for action pursuant to RCW 36.32.053(2)(b)

- **MOTION No. 4:**
  Committee Member Jim McDevitt: Adjourn?

  Committee Member Brian McClatchey: Seconds the motion.

  Vote: 4-0; motion passes unanimously.

  Meeting adjourns at 4:45 p.m.
Meeting Chair Elaine Couture calls meeting to order at 4:30 p.m.

- Meeting Agenda
  - Introductions.
  - Chairperson’s role and Committee Members responsibilities. Legal Counsel advised that the Redistricting Committee is subject to Public Records Act and Open Public Meetings Act. Provided overview of both items.
  - Expectations of Committee Members. (RCW 44.05.140 (Residency of certain individuals – Last Known of Residence.) Discussion of inmate residency. Expectation discussion among the Committee Members. Expectations identified: Voices heard, work cordially in a collegial manner, work locally and decide issues locally, work collaboratively/collectively, all inputs are local, model process after State Redistricting Committee, make sure the committee has the opportunity to vet the information and come reach decisions and not allowing the Consultant to make all the decisions, keep independence of the committee, keep statutory obligations in mind. Chair asks Clerk to put together a chart of expectations to have at meetings.
  - Set time and place for regular meetings. (Discussion of location to hold for larger groups)

  - **MOTION No. 1:**
    Committee Member Natasha Hill: Move to have regularly scheduled meetings held on Tuesdays 4:30 p.m. to 6:00 p.m. in this location starting June 1st.

    Committee Member Robin Ball: Seconds the motion.

    Motion passes unanimously. Vote: 4-0.

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<table>
<thead>
<tr>
<th>Staff Present</th>
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<td>Dominic</td>
</tr>
<tr>
<td>Ginna Vasquez, COB</td>
<td>Jim McDevitt</td>
<td>Judy</td>
</tr>
<tr>
<td>Vicky Dalton, County Auditor</td>
<td>Brian McClatchey</td>
<td>?</td>
</tr>
<tr>
<td></td>
<td>Chair Elaine Couture</td>
<td>?</td>
</tr>
</tbody>
</table>
Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- **MOTION No. 2:**
  Committee Member Brian McClatchey: Move to schedule a special meeting for Wednesday, May 26th at 4:30 p.m. in this room - 721 W. Mallon Ave.

  Committee Member Jim McDevitt: Seconds the motion.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- Funding and resources to be provided by the County to include staff, equipment, website and analytic providers.

  Discussion of Technology preferences / PRR requirements.
  - County phone
  - County email
  - County laptop
  - County website to have link to redirect to redistricting committee.
  - Fund amount awarded for committee - $195k.
  - Foresee budget conversation / forming
  - Caucus staff would County pay for those services
  - Support staff like a project manager – Job Description for a job proposal
  - Law student – internship / for support staff
  - Office space

- **MOTION No. 3:**
  Committee Member Natasha Hill: Move for county to provide the Committee Members phone, laptop, email address, phone number.

  Committee Member Jim McDevitt: Seconds the motion.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- **MOTION No. 4:**
Committee Member Robin Ball: Move to invite Flo Analytics to our next meeting on the 26th.

Committee Member Brian McClatchey: (Potentially make some suggested language if we need to) Seconds the motion.

Motion passes unanimously. Vote: 4-0.

Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- Meeting procedures. (Robert’s Rules of Order, public comments – time limit, etc.)
- Applicable laws.
- Agenda items for future meetings.

  o **MOTION No. 5:**
    Committee Member Jim McDevitt: Move to adjourn at 6:05 p.m.

    Committee Member Robin Ball: Seconds the motion.

    Motion passes unanimously. Vote: 4-0.

    Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

Meeting adjourns at 6:05 p.m.
Committee Chair Elaine Couture calls meeting to order at 4:19 p.m.

- Meeting Agenda
  
  - Chair Couture asks about meeting minutes. Legal Counsel states will present at the first regular meeting.
  
  - Chair Couture goes over meeting agenda topics and asks John Dickson to introduce Flo Analytics.
  
  - John Dickson introduces Jed Roberts with Flo Analytics.
  
  - Flo Analytics Presentation: Jed Roberts – Team Introductions; background on Redistricting experience / overview and process with project timeline [see attached PDF presentation].

  Q & A / Discussion.

- Flo Analytics’ Proposal Discussion.
  
  - **MOTION No. 1:**
    Committee Member Jim McDevitt: Move to accept the proposal from Flo Analytics. They definitely have the tools, the experience and the client based. I move that we accept that proposal and move forward.

    Committee Member Brian McClatchey: Seconds the motion.

    Motion passes unanimously. Vote: 4-0.
Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- Job Descriptions for staff assistant and project manager.

- Chair Couture states comfortable with Jed Roberts being the Project Manager. States John Dickson has responsibility to make certain we have resources available, like Ginna unless burdensome. It will be John’s responsibility to provide staff support for backup. Would like to lay to rest for now on the job descriptions. Asking Committee to accept my proposal.

Discussion by Committee Members of what are the needs of the Chair. IE. Staff Assistant support

- Budget.

  - Resources available to us: Phones; computers; phone numbers; emails provided; states to use email address from this point forward.
  
  - John Dickson – Working with State – funding billing level and will provide to Chair a starting point for developing budget of $195,000.00.

Discussion of report of Flo Analytics billing and staff time from April 2021.

- Office Space.

  - John Dickson – Currently have a building available that is for sale on 8th Avenue (previously Community Services Department) if like to utilize it / if PFD room not available; fees for AV / Set up in Champions Room.

  Discussion of Commissioners’ Hearing Room – AV equipment challenges. No need for a public space at this time.

  Will find a room to accommodate for the upcoming meetings/hearings.

- Chair asks if any members of the public present would like to speak.

  - Member of the public asks why was Flo Analytics the only company being considered and why did not put out for bid. If any involvement of BoCC.

  John Dickson elaborates on Flo Analytics currently working for Central Valley School District and received high recommendations and experience in redistricting work. No involvement by BoCC, only staff involvement.

- Agenda items for the 06/01/2021 regular meetings.

  - Chair Couture confirms meeting time to begin at 4:30 p.m. for all upcoming meetings.

  - Topics: Communication / Engagement strategy; how soon need to publish agenda for 06/01/2021 meeting; Legal Counsel confirms process; discussion of sticking to regular agenda – if action is needed will need to list; there will be a “catch all” for miscellaneous items for discussion just no action can be taken.

  - Chair Couture mentions of canceling 06/01/2021 meeting due to upcoming Memorial Day Holiday due to need time to work with Flo Analytics. Proposing meeting for 06/01/2021 to begin on 06/08/2021. Committee Members would like time to get agenda topics to Chair for 06/08/2021 meeting – guidelines on work; public comments; zoom meetings; work of Flo Analytics, for example, Task 1 – Redistricting Committee wants to give Redistricting Committee timeline of work for website / expectations – deliverables for June 8, 2021, etc.
• Legal Counsel asks Committee Members to make a motion in canceling the June 1, 2021 regular meeting.
  
  o **MOTION No. 2:**
  Committee Member Jim McDevitt: Move to cancel the regularly scheduled June 1, 2021 meeting and begin our regularly scheduled meetings on Tuesday, June 8, 2021 at 4:30 p.m. in this location - 721 W. Mallon Ave.

  Committee Member Robin Ball: Seconds the motion.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

• Committee Member Natasha Hill asks if agenda topics should be submitted to the Chair by the Friday prior. Committee Members agreed by consensus.

  o **MOTION No. 3:**
  Committee Member Natasha Hill: Move to adjourn at 6:11 p.m.

  Committee Member Jim McDevitt: Seconds the motion.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

Meeting adjourns at 6:11 p.m.
FLO Analytics Team

John McKenzie
Senior Analyst
Boston, MA

Jed Roberts
Project Manager
Portland, OR

Abbi Russell
Communications Specialist
Vancouver, WA

Alex Brasch
Demographer Lead Analyst
Portland, OR

Rachel Roberts
GIS Analyst
Portland, OR

Ethan Poole
GIS Technician
Portland, OR
About FLO

- FLO is a wholly owned subsidiary of Maul Foster & Alongi, Inc. (MFA), a multidisciplinary consulting firm based in Vancouver, Washington.
- We are a GIS and data analytics firm serving local governments and school districts throughout the Northwest.
- We are the sole service provider for the Association of Washington Cities GIS Consortium.
- We take an impartial, data-driven approach to redistricting. We have never worked for a political party.

REDISTRICTING EXPERIENCE

Over 90 redistricting and demographic analysis projects in the past five years.
Assisted both small rural communities and large urban areas.

2021 Redistricting Clients (so far)
- City of Brookhaven, GA
- Port of Skamania
- Snohomish County
- City of Lincoln, CA
- Plumas County, CA
- Port of Chehalis
Redistricting Overview

SPOKANE COUNTY, WASHINGTON
The Redistricting Process

Analysis

Outreach & Engagement

FLO Analytics
The Redistricting Process

REDISTRICTING PRINCIPLES

- Districts **must** be “population balanced”
- Districts **must** be contiguous
- Redistricting **must** be done in compliance with all local, state, and federal laws including the Federal Voting Rights Act
- Redistricting **must** not be done to favor or disfavor a protected class or political party
- Districts **should** be as compact as possible
- Districts **should** preserve communities of mutual interest
- Districts **should** preserve the use of existing natural boundaries
Redistricting Analysis

BALANCING POPULATION

The appropriate measure of population when considering substantial equality of population is total population, not alternative measures like the number of voters or the citizen voting-age population (CVAP).

This reflects the principle that a city council represents all the city’s residents, not only those who are eligible to vote.

*The Supreme Court decided in Evenwel v. Abbott, 578 US _, 136 S Ct. 1120 (2016), that the “one person, one vote” principle of the Equal Protection Clause allows a state or locality to design its districts based on total population.*
Redistricting Analysis

VOTING RIGHTS ACT AND DEMOGRAPHICS

Don’t set out to hurt voters based on their race or ethnicity

<table>
<thead>
<tr>
<th>Majority group</th>
<th>Minority group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Majority group: 75% of population, make up the majority in 75% of districts</td>
<td></td>
</tr>
<tr>
<td>Minority group: 25% of population, make up the majority in 25% of the districts</td>
<td></td>
</tr>
<tr>
<td>Majority group: 75% of population, make up the majority in 100% of districts</td>
<td></td>
</tr>
<tr>
<td>Minority group: 25% of population, make up the majority in 0% of the districts</td>
<td></td>
</tr>
</tbody>
</table>

Vote dilution
Redistricting Analysis

COMMUNITIES OF MUTUAL INTEREST

“A community of interest is a population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation”

“populations or communities that have common needs and interests reflected in patterns of geography, social interaction, trade, and common interests.”*

*Paraphrased from the Constitution of California.
Redistricting Analysis

**CONTIGUITY**

- **NO**
  - No islands
  - Except for real islands which should be connected by bridges, tunnels, or ferries

- **YES**

**COMPACTNESS**

- **NO**
  - Districts should not be unnecessarily thin or serpentine
  - There are many different methods to measure compactness

- **YES**

**EXISTING OR NATURAL BOUNDARIES**

- **YES**
  - Major streets and roads
  - Rivers, lakes, mountains
  - Lines that are already being used as boundaries
The Process

Proven methods for an efficient process

Public trust earned with a transparent approach

Capture details through Community Informed methodology

Be confident in your plan with data driven results

1. Data collection
2. Scenario presentation (draft plans)
3. Community input
4. Revisions
5. Plan adoption

Community Informed methodology

FLO Analytics
Outreach & Engagement

**WHAT THE LAW REQUIRES**

**RCW 29A.76.010**

(5) During the adoption of its plan, the municipal corporation, county, or district shall ensure that full and reasonable public notice of its actions is provided. Before adopting the plan, the municipal corporation, county, or district must:

(a) Publish the draft plan and hold a meeting, including notice and comment, within ten days of publishing the draft plan and at least one week before adopting the plan; and

(b) Amend the draft as necessary after receiving public comments and resubmit any amended draft plan for additional written public comment at least one week before adopting the plan.

**WHAT IS NEEDED FOR A FAIR & TRANSPARENT PROCESS THAT EARN THE TRUST OF YOUR COMMUNITY?**

- Community engagement strategy
  - Plan out how you will engage your community during the process.
- Pre-map meetings
  - Before drawing maps hold one or more meetings to explain how the process works and how your community can inform the process.
- Online mapping tools
  - Use current technology to show your community the options and let them explore the data.
- Collect feedback and public comments, incorporate that information into the analysis, and explain to your community how their input is being used to inform the process.
District Scenario Modeler

- Esri
- File geodatabase
- ArcGIS Online
- Tableau
- FLO Analytics
Baseline Demographic Assessment

**US CENSUS**
- 2010 Decennial Census total population enumerations
- American Community Survey population estimates

**ESRI DEMOGRAPHICS**
- 2020 population estimates

**STATE DATA**
- 2020 population estimates

**COUNTY DATA**
- Municipal boundaries
- Urban growth areas
- Streets and address data
- Building permits
Baseline Demographic Assessment

Table 3 – Estimated population growth per City Council District in the City of Brookhaven from 2012-2020

<table>
<thead>
<tr>
<th>District</th>
<th>Population Growth per District</th>
<th>Percent Change in Population per District</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1,575</td>
<td>13.0%</td>
</tr>
<tr>
<td>2</td>
<td>1,157</td>
<td>9.3%</td>
</tr>
<tr>
<td>3</td>
<td>4,682</td>
<td>38.1%</td>
</tr>
<tr>
<td>4</td>
<td>5,081</td>
<td>41.1%</td>
</tr>
</tbody>
</table>

Table 2 – 2020 Population Estimates per City Council District in the City of Brookhaven

<table>
<thead>
<tr>
<th>District</th>
<th>Ideal District Population</th>
<th>2020 Population Estimate per District</th>
<th>Percent Deviation</th>
<th>Percent of Total</th>
<th>Magnitude Over/Under Ideal District Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>13,698</td>
<td>13,627</td>
<td>-11.2%</td>
<td>22.2%</td>
<td>-1.731</td>
</tr>
<tr>
<td>2</td>
<td>13,627</td>
<td>13,627</td>
<td>-11.7%</td>
<td>22.1%</td>
<td>-1.802</td>
</tr>
<tr>
<td>3</td>
<td>16,958</td>
<td>16,928</td>
<td>9.9%</td>
<td>27.5%</td>
<td>1.529</td>
</tr>
<tr>
<td>4</td>
<td>17,434</td>
<td>17,434</td>
<td>13.0%</td>
<td>28.2%</td>
<td>2.005</td>
</tr>
</tbody>
</table>
Questions?
Committee Chair Elaine Couture calls meeting to order at 4:31 p.m.

- Overview of Meeting Agenda and meeting conflicts for July 6th and 20th.

- Open / Close Public Forum.

- Flo Analytics Presentation: Abbi Russell – 1. Community Engagement Overview; and 2. Draft Communications Process. [see attached PDF presentations].

  Q & A / Discussion.
  
  - MOTION No. 1:
    
    Committee Member Jim McDevitt moves to accept the Communication Process as outlined by Flo Analytics.

    Committee Member Natasha Hill seconds the motion.

    Motion passes unanimously. Vote: 4-0.

    Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- Flo Analytics Continued Presentation: Abbi Russell – Example Redistricting Website. [see attached PDF presentation].

  Q & A / Discussion on Website/URL process and Social Media.
Abbi Russell will work on a draft plan for the website: URL; and Community Engagement Plan to be provided by June 15, 2021 and website up and running by June 22, 2021.

Discussion on Timeline on public meetings/deadline for postings and how many meetings will be held.

Legal Counsel advises the Committee was established on April 26, 2021.
Within 120 days (August 24th) the Committee must prepare and publish a draft districting plan;
Within 60 days of publication (October 23rd) the Committee must solicit written comments and hold at least one public hearing and amend the draft as necessary and adopt.

### Meeting Agenda continued:

Valley Chamber Request – Would like to have a speaker at their Spokane Valley Chamber’s Government Action Committee on June 14th.

Committee selects the Chair to attend/speak on behalf of the committee.

- **MOTION No. 2:**
  
  Committee Member Robin Ball moves that Chair Elaine Couture be the voice for the Committee and the media contact whenever possible and be delegated to speak for the Valley Chamber event on June 14th and for any future matters; any Committee Members can speak to the Media in their personal capacity and if so, notify the Chair.

  Committee Member Jim McDevitt seconds the motion.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye

### Miscellaneous Items:

Discussion on Budget projections / allocations (see attached draft).

Legal Counsel advises Committee that requests for funding/resources necessary to carry out their statutory duties should be submitted to the Board of County Commissioners.

John Dickson advises that Chair Elaine Couture, County Staff and Flo Analytics will have their first meeting on June 16th with the Technical Advisory Group.

Discussion of meeting conflicts on July 6th and July 20th

Open Public Forum:

Questions and comments from the public.

Close Public Forum.

### Meeting Adjournment

- **MOTION No. 3:**
Committee Member Natasha Hill moves to adjourn the meeting at 6:06 p.m.

Committee Member Jim McDevitt seconds the motion.

Motion passes unanimously. Vote: 4-0.

Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

Meeting adjourns at 6:06 p.m.
Communications team members with FLO Analytics have experience working with public entities and elected bodies to develop and implement thoughtful, thorough community engagement plans that share information, involve, and build relationships with diverse audiences. We build these plans in partnership with our clients for projects ranging from boundary adjustments and informational campaigns to large and small redevelopment and infrastructure projects.

We approach community engagement planning from a holistic perspective. Through experience, we understand that there are many factors within and without the project that affect how – and when – you engage and communicate. Therefore, we build our plans to be holistic, inclusive, and flexible to respond to your needs and the needs of the community.

Plan elements may include:

- Goals/objectives
- Audiences
- Key messages
- Timelines and milestones
- Tools and tactics
- Measurement
- Partners
- Media relations
- Work plan
Current project examples

Portland Public Schools – Enrollment and Program Balancing

Key messages

Districtwide
- The Enrollment and Program Balancing process continues
- Focusing efforts on Southeast so we can open Kellogg Middle School as required and give this process the attention it deserves
- Working with a committee to guide the process this fall, with a recommendation to the Board of Directors expected in early 2021
- You will have the opportunity to participate in surveys and provide comments
- Stay tuned for updates via Web page, Pulse, social media

Southeast
- The Enrollment and Program Balancing process continues
- To give this process the attention it needs and deserves, we’re focusing efforts on reopening Kellogg Middle School, identifying a second comprehensive middle school in Southeast, and conversion of current K-8 schools to K-5
- Working with a committee to guide the process this fall, with a recommendation to the Board of Directors expected in early 2021
- Committee includes members of SE neighborhood
- Survey is coming in September to inform process
- Planning to reach out to your neighborhood and solicit your input and feedback as we go

Goals, measurements and outcomes

<table>
<thead>
<tr>
<th>Outreach Goals</th>
<th>Measurements</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Families and stakeholders across the district feel informed about the overall process and Kellogg/Southeast</td>
<td>Continuous drip of information using PPS’s existing tools and resources  1-2 virtual open houses</td>
<td>No surprises – now or in 2021 when process continues  Input received from across the District</td>
</tr>
<tr>
<td>Southeast families receive timely and specific information, and have opportunities to engage and provide input</td>
<td>Targeted information sent through existing tools/resources  6 neighborhoods reached in the Southeast</td>
<td>No surprises – now or in 2021 when Kellogg reopens  Active involvement from families in Southeast</td>
</tr>
<tr>
<td>Families of color and English Language Learners, especially in Southeast, are engaged, provide their input, and feel heard/involved</td>
<td>2-3 RESJ events/touch points  Targeted outreach through existing community/family groups and culturally appropriate service providers</td>
<td>No surprises – now or in 2021 when Kellogg reopens  Information and process – overall and in Southeast – are shared and implemented equitably</td>
</tr>
</tbody>
</table>
City of St. Helens, Oregon – Waterfront redevelopment

<table>
<thead>
<tr>
<th>Audience</th>
<th>Goals</th>
<th>Tactics</th>
</tr>
</thead>
</table>
| City elected officials, leadership, employees and internal audiences | • Fully informed about the process so they can share accurate information  
• Early and frequent engagement  
• Hear questions, concerns early  
• Become ambassadors for the feasibility study  
• Able to communicate technical information to the public | • Strategy kickoff meeting  
• Presentations  
• Regular update emails  
• Regular coordination meetings |
| General public | • Understand the study’s purpose and need  
• Informed about the process  
• Understand how they will be able to participate  
• Understand how their feedback will be used  
• View City as reliable source of information  
• City remains aware of community sentiment | • Community advisory group  
• City council workshops  
• Engagement and education at local/City-sponsored events  
• Open house(s)  
• Website updates  
• Informational materials  
• Regular update emails  
• Local media stories and notifications |
| Community groups (e.g. seniors' groups, Kiwanis, Rotary, Lions) | • Understand the study’s purpose and need  
• Informed about the process  
• Understand how they will be able to participate  
• Understand how their feedback will be used  
• View City as reliable source of information  
• City remains aware of community sentiment | • Presentations  
• Regular update emails |

<table>
<thead>
<tr>
<th>Month</th>
<th>Outreach opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>May/June 2019</td>
<td>• Draft key messages: Draft initial key messages while developing overall communications and engagement plan</td>
</tr>
<tr>
<td>June 2019</td>
<td>• Draft communications strategy and plan: Strategy and planning documents will be used to inform outreach and communication efforts throughout the life of the project</td>
</tr>
</tbody>
</table>
| July 2019 | • Communications planning meeting: Meet in July to discuss, agree on strategy and outreach tactics  
• Update/develop project materials: Begin updating former materials and developing any new materials in advance of upcoming outreach opportunities  
• Share information: Share project updates with key stakeholders and the general community about project status and upcoming opportunities for participation |
| August 2019 | • City Council meeting: Reinroduce the feasibility study and process during Mayor or Department Reports, workshop(s) and/or public forum(s)  
• Community events/outreach: 13 Nights on the River concert series (Aug. 1, 8, 15, 22, 29); Bunker Hill Trail Ride, Aug. 10; Yoga + Beer at Running Dogs Brewery, Aug. 11; Ray Potter Memorial Race, Aug. 31; Scappoose Farmers Market (Saturdays); Wine & Art Walk (second Sundays) |
Measuring success

Some of the tactics included in this plan can be measured with numbers and some are more qualitative. The plan emphasizes a “web first” approach, so most of the tools proposed drive traffic to the campaign web page. Website analytics will be a useful way to gauge our engagement efforts and will help inform future tactics.

<table>
<thead>
<tr>
<th>Tool</th>
<th>Metrics</th>
<th>Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web page</td>
<td>Page views/time on page</td>
<td>POA-typical stats</td>
</tr>
<tr>
<td>Print ads</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Digital ads</td>
<td>Click through rate</td>
<td>0.47%</td>
</tr>
<tr>
<td>Email updates</td>
<td>Open rate/click rate</td>
<td>29% / 2.7%</td>
</tr>
<tr>
<td>Facebook posts</td>
<td>Engagement</td>
<td>0.09%</td>
</tr>
<tr>
<td>Op-eds</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Letters to the editor</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Community presentations</td>
<td>Audience response/tone</td>
<td>Desire more info/positive</td>
</tr>
<tr>
<td>Stakeholder presentations</td>
<td>Audience response/tone</td>
<td>Desire more info/positive</td>
</tr>
<tr>
<td>Other: Earned media</td>
<td>Amount/tone of coverage</td>
<td>Relatively broad/accurate and positive</td>
</tr>
</tbody>
</table>
Spokane County Redistricting – Communications process

DRAFT – June 8, 2021

Overview
This is intended to act as a framework to guide communications planning and implementation for the Spokane County Redistricting process. This process is adaptable as project, staff, and community needs change over the life of the project.

Team and roles
- Independent Redistricting Committee Chair Elaine Couture (Review/remit to committee/approve)
- Jed Roberts, Project Manager, FLO Analytics (Review)
- Abbi Russell, Communications Specialist, FLO Analytics (Content creation/implementation)

Anticipated needs
- Content creation:
  - Redistricting website
  - Informational one-pager
  - News releases
  - Social media
- Periodic content updates
- Media inquiries
- Public inquiries

Process

1. Content creation/approval
Abbi Russell drafts content → Jed Roberts reviews → Abbi addresses edits → Elaine Couture reviews and shares with Redistricting Committee → Abbi addresses final edits → Content is approved and implemented

2. Content updates
Abbi Russell drafts update → Jed Roberts reviews → Abbi addresses edits → Elaine Couture reviews and shares with Redistricting Committee → Abbi addresses final edits → Content is updated

3. Media inquiries
Abbi Russell or Elaine Couture receive inquiry → Abbi coordinates with appropriate committee/project members and drafts response → Abbi coordinates response with Elaine → Elaine shares with Redistricting Committee → Abbi sends information to media and/or facilitates interview with Elaine → Inquiry and response are filed appropriately
4. Public inquiries

Abbi Russell receives inquiry via redistricting general email inbox → Abbi coordinates with appropriate committee/project members and prepares response → Abbi coordinates response with Elaine → Elaine shares with Redistricting Committee → Abbi sends information to requestor → Inquiry and response are filed appropriately
Redistricting 2021

We need your help to draw the best districts for our county

Every 10 years, after the U.S. Census, the City of Lincoln must re-draw the boundaries for City Council districts. The council district boundaries must be balanced in population in accordance with local, state, and federal rules governing the redistricting process. This year, Lincoln has established an independent redistricting commission to set council district boundaries.

2021 Independent Redistricting Commission

In 2021, an Independent Redistricting Commission made up entirely of community members will be formed to establish district boundaries in a process that is free from special interests and political influence. The Commission will consist of eleven members, one from each Council district and six at-large candidates. A review body, made up of the City Manager, City Attorney and City Clerk, will review applications and create a pool of qualified candidates and sort them by Council district. In a public meeting, the City Clerk will randomly select one candidate from each Council district bin. Once the initial five candidates are selected, all qualified candidates will be put in one bin and the remaining six at-large candidates will be chosen. The selection must be made at a publicly noticed meeting after the public has had the opportunity to provide written and oral comment. As an independent body, the Commission will be empowered to adopt the district boundaries, without City Council approval. The district map developed by the Commission must follow all local, state and federal laws, be substantially equal in population, and be geographically contiguous. The Commission will conduct at least

How you can participate

Every Lincoln resident has an opportunity to participate in the City of Lincoln redistricting process. There are many ways to participate.

- Attend public meetings: Meetings of the Commission will be live broadcast on the City’s website and one meeting will be held in each Council District via Zoom. Meetings can be found in the meetings and events calendar below.

- Submit comments anytime on the City’s redistricting website. Comments will be available for the public and the commissioners to review.

- Submit redistricting map: An interactive map-drawing tool on the City’s website will be made available to commissioners and the public immediately following the release of the Census data. The date has been delayed due to COVID-19 and will likely be made available in July/August 2021. This tool will allow groups and individual members of the public to draw maps and submit.
Spokane County's approach to 2021 redistricting

Transparent
We're committed to making the redistricting process transparent.

Community informed
No one knows the needs of our community better than our own residents. We want your input to help us draw city council districts.

Data driven
We are committed to using data to drive our redistricting process.

Key dates for the 2021 redistricting

1. 8/16/2021
   Census releases legacy format summary redistricting data files

2. 9/30/2021
   Census releases PL 94-171 redistricting data files

3. 11/1/2021
   Draft district options

4. 12/15/2021
   New district boundaries adopted
Meeting & events calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Meeting name</th>
<th>Zoom link</th>
<th>Agenda</th>
<th>Minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>TBD</td>
<td>Lincoln Redistricting Open House</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>TBD</td>
<td>Map Review Working Session</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
</tbody>
</table>

Additional resources

- League of Women Voters - Local Redistricting Toolkit
- Common Cause - Resources for the 2021 Local Redistricting Process in California
- Common Cause - Roadmap for Local Redistricting in California
- Common Cause - Template for community of interest testimony

Frequently Asked Questions

Why does redistricting matter to me?

Redistricting determines which neighborhoods and communities are grouped together into a district for purposes of electing a Council member. The City and the Commission will seek input in selecting the next district map for our districts. You have an opportunity to share how you think district boundaries should be drawn to best represent your community.

You can contact the City Clerk at cityclerk@lincoln.ca.gov to find out more about how the process works.
### 5 Commissioner Districting Budget

**Spokane County 2021**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>$196,500.00 Grand Total</td>
<td></td>
</tr>
<tr>
<td>Computers</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Printers</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>GIS provider - potential Flo Analytics</td>
<td>$30,000.00</td>
</tr>
<tr>
<td>Website</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Email/MS Office</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Public Records</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Zoom</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Supplies</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Publication/Ads</td>
<td>$10,000.00</td>
</tr>
</tbody>
</table>

### Staff

<table>
<thead>
<tr>
<th>Staff</th>
<th>$per Hour</th>
<th>Hours</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff Assistant</td>
<td>$50,000.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IT Support</td>
<td>$125.00</td>
<td>200</td>
<td>$25,000.00</td>
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<tr>
<td>Elections Support</td>
<td>$65.00</td>
<td>300</td>
<td>$19,500.00</td>
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<tr>
<td>Legal</td>
<td>$250</td>
<td>100</td>
<td>$25,000.00</td>
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<tr>
<td>Contingency Fund</td>
<td>$15,000.00</td>
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<td></td>
</tr>
</tbody>
</table>
Meeting Minutes of
Redistricting Committee

Redistricting Committee Meeting
June 15, 2021 – 4:30 p.m.
Spokane Arena – Champions Room
720 West Mallon Avenue

<table>
<thead>
<tr>
<th>Staff Present</th>
<th>Committee Members</th>
<th>Members of the Public</th>
<th>Flo Analytics Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rob Binger, Sr. DPA</td>
<td>Robin Ball</td>
<td>Tolar Bryan</td>
<td>Abbi Russell</td>
</tr>
<tr>
<td>Ginna Vasquez, COB</td>
<td>Natasha Hill</td>
<td>Ann Murphy</td>
<td></td>
</tr>
<tr>
<td>Jim McDevitt</td>
<td>Su Sawyer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brian McClatchey</td>
<td>Indivivisible</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chair Elaine Couture</td>
<td>Colie Jansen</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Dominic Case</td>
</tr>
</tbody>
</table>

Committee Chair Elaine Couture calls meeting to order at 4:32 p.m.

- Overview of Mask Policy.

- Open Public Forum.

Questions and comments from the public.

Close Public Forum.

- Approve Meeting Minutes of April 7, 2021; April 13, 2021; April 14, 2021; April 15, 2021; May 18, 2021; May 27, 2021 and June 8, 2021.
  - **MOTION No. 1:**
    - Committee Member Brian McClatchey moves to approve the meeting minutes of April 7, 2021; April 13, 2021; April 14, 2021; April 15, 2021; May 18, 2021; May 27, 2021 and June 8, 2021.

    Committee Member Jim McDevitt seconds the motion.

    Motion passes unanimously. Vote: 4-0.

    Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- Overview of Meeting Agenda.

- Flo Analytics Presentation: Abbi Russell – 1. Community Engagement Plan Overview / Process on Website Design and Implementation; Social Media Plan; Business and Individual [see attached PDF presentations].
Q & A / Discussion.

Discussion on potential dates for informal meetings to the public 10 day prior to a public hearing for July and August.

Chair Elaine Couture will work with Flo Analytics – Abbi Russell for proposed dates.

Set meetings for 4:30 p.m. to 6:30 p.m.

Set up different places to hold for locations – Committee Members to work directly with Abbi Russell for input of locations.

- Meeting Agenda continued:

  Valley Chamber Update – Chair Elaine Couture gives Committee Members update on Spokane Valley Chamber’s Government Action Committee held on June 14, 2021.

- Meeting Agenda continued – Miscellaneous Items:

  July 6th meeting: Keep schedule for meeting due to timeline.

  July 20th: John will need to Chair meeting. Chair Elaine Couture will be unavailable.

  Agenda Topic for next week: July 1st news release – late June anticipate a press release approved by Committee on June 29th.

- Open Public Forum.

  Questions and comments from the public.

  Close Public Forum.

- Meeting Adjournment.

  o  **MOTION No. 2**: Committee Member Jim McDevitt moves to adjourn the meeting at 6:06 p.m.

     Committee Member Robin Ball seconds the motion.

     Motion passes unanimously. Vote: 4-0.

     Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

Meeting adjourns at 6:22 p.m.
Spokane County Redistricting – Community Engagement Plan

DRAFT – 6/21/21

Background
Spokane County is beginning its decennial redistricting process and at the same time, moving from three to five commissioner districts. This summer and fall, the Independent Redistricting Committee (IRC) will work with FLO Analytics to draw new boundaries that are essentially equal in population.

The IRC desires a robust community engagement effort to help ensure that the community is aware of the process and knows how to participate and provide input.

Goals
Community engagement will:

• Engage the entire Spokane County community and communicate broadly to ensure an inclusive, interactive, and transparent redistricting process.

• Educate and inform community members and key stakeholders about the redistricting process, including how to submit comments and/or draft maps.

• Spur public involvement that contributes to equitable, community-centric outcomes while adhering to Washington state regulations for redistricting.

Audiences – Community, elected officials, and stakeholders

• All community members living in Spokane County

  • Elected officials
    o Spokane County Board of Commissioners
    o City of Airway Heights
    o City of Cheney
    o City of Deer Park
    o Town of Fairfield
    o Town of Latah
    o City of Medical Lake
    o City of Millwood
    o City of Liberty Lake
    o Town of Rockford
    o Town of Spangle
    o City of Spokane
    o City of Spokane Valley
    o Town of Waverly

  • Spokane Tribe of Indians

  • Kalispel Tribe of Indians

  • Fairchild Air Force Base
Spokane County Redistricting – Community Engagement Plan

DRAFT – 6/21/21

• Media
  o TV stations
  o Radio stations
  o Cheney Free Press
  o Spokesman-Review
  o The Tribune (Deer Park)
  o Valley News Herald
  o Liberty Lake Splash
  o The Exchange
  o The Inlander
  o The Black Lens
  o Russian Spokane Newspaper
  o Spokane Talks

• School districts

• Universities and colleges

• Hospitals and community health

• Spokane Transit Authority

• Spokane County Urban Consortium

• S3R3 Solutions

• Northeast Public Development Authority

• Business organizations
  o Inland Northwest Business Alliance
  o Hispanic Business Professional Organization
  o Greater Spokane Inc.
  o Chambers of commerce
  o East Sprague Business Association
  o Downtown Business Improvement District
  o Spokane United We Stand
  o Association of Washington Business (AWB)
  o Spokane Valley Chamber of Commerce
  o Deer Park Chamber of Commerce
  o Spokane Homebuilders Association
  o Spokane Board of Realtors
  o Spokane Association of General Contractors
  o Spokane Association of Realtors
  o Spokane Associated Builders and Contractors
  o Building Owners and Managers Association (BOMA)
  o Spokane Landlord Association

Abbi Russell | FLO Analytics
360-787-3328 | arussell@maulfoster.com
Spokane County Redistricting – Community Engagement Plan

DRAFT – 6/21/21

- Spokane Hospitality Association

- Advocacy organizations
  - NAACP Spokane
  - League of Women Voters
  - Latinos en Spokane
  - SpokaneCares
  - Russian Spokane
  - Planned Parenthood
  - Fuse Washington
  - Spokane Homeless Coalition
  - Vietnamese American Association
  - Human Life of Washington - Spokane Chapter
  - We Believe We Vote
  - Washington Policy Center
  - Spokane Citizens Alliance for Property Rights (CAPR)

- Neighborhood associations
  - Greenbluff Growers Association

- Community-based organizations (CBOs)
  - YMCA and YWCA
  - Rotary Club
  - Lions Club
  - Kiwanis
  - Places of worship
  - Community centers
  - Vietnamese Buddhist Community of Spokane

- Spokane Democratic Party

- Spokane Republican Party

- Ponderosa Republican Women

- Republicans of Spokane County
Spokane County Redistricting – Community Engagement Plan

DRAFT – 6/21/21

Key messages

Decennial redistricting
- Every 10 years following the U.S. Census, districts must be redrawn so that each district is substantially equal in population. This process, called redistricting, is important in ensuring that each board member represents about the same number of constituents.
  - This process happens at the federal, state, and local levels every 10 years.
- State law requires that the plan for redrawing district boundaries be consistent with the following criteria:
  - Each internal director, council, or commissioner district shall be as nearly equal in population.
  - Each district shall be as compact as possible.
  - Each district shall consist of geographically contiguous area.
  - Population data may not be used for purposes of favoring or disfavoring any racial group or political party.
  - To the extent feasible, the district boundaries shall coincide with existing recognized natural boundaries
  - To the extent possible, the district boundaries shall preserve existing communities of related and mutual interest.
- The Washington State Legislature appointed an Independent Redistricting Committee (IRC) to oversee this process using U.S. Census data, which will be released around September 30, 2021.
- The redistricting process for Spokane County must be complete and the final plan submitted to the County Auditor by October 23, 2021.

Redistricting from three to five county commissioners
- Since Spokane County has a population larger than 400,000, it is also going through a redistricting process to move from three to five commissioners.
- This means that the county will be divided into five districts, roughly equal in population, and those districts will each be represented by an elected commissioner.
- Depending on how district boundaries are set, you could be represented by a different commissioner than the one who currently represents you on the Spokane County Board of Commissioners.
Spokane County Redistricting – Community Engagement Plan

DRAFT – 6/21/21

- Boundary adjustments from redistricting will take effect for the 2022 elections and change how and where Spokane County Commissioners are elected.
  - Currently candidates run in their districts for the primary election. Those who move on to the general election are elected to the County Board of Commissioners in a countywide vote.
  - After redistricting is complete, County commissioners will be elected in their districts in both the primary and general elections.
  - If a sitting commissioner’s district changes because of new boundaries, the commissioner would run in their new district in 2022.

Community involvement

- Redistricting determines which neighborhoods and communities are grouped together into a district for purposes of electing a County Commission board member.

- The IRC is seeking broad, robust community input in drawing district boundaries and selecting the next district map for the County’s five districts.

- Members of the community will have multiple opportunities between July and October 2021 to share with the IRC how they think district boundaries should be drawn to best represent their communities.

- More information on the process is available at (WEBSITE) or by contacting us at (DIRECT EMAIL).

Spokane County redistricting deadlines

- **August 24** – Draft plan prepared/published

- **October 23** – Final plan adopted and sent to County Auditor
### Communications calendar

<table>
<thead>
<tr>
<th>Timing</th>
<th>Communications strategy</th>
<th>Audience</th>
<th>Lead</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-June</td>
<td><strong>Publish website</strong>&lt;br&gt;1. Agendas for meetings/hearings&lt;br&gt;2. A calendar of all meetings/hearings including dates and times&lt;br&gt;3. Archived videos of all meetings/hearings&lt;br&gt;4. All presentations and handouts&lt;br&gt;5. Instructions on how community members can provide input&lt;br&gt;6. All complete draft and final maps being considered by the committee&lt;br&gt;7. Dedicated email address for direct public inquiries or comment submissions</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>Mid-June</td>
<td><strong>Create fact sheet</strong>&lt;br&gt;Process overview&lt;br&gt;Timeline + public input opportunities&lt;br&gt;Resources&lt;br&gt;Contact info</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>Late June</td>
<td><strong>Raise awareness</strong>&lt;br&gt;Initial outreach to the community, stakeholders, and media</td>
<td>All</td>
<td>FLO/Committee</td>
</tr>
</tbody>
</table>

**July 7 info session #1**

| June 30      | **News release**<br>July 7 info session: Time, location, topics, how to participate, July 19 public hearing | All            | FLO          |
| June 30      | **Facebook post**<br>July 7 info session: Time, location, topics, how to participate, July 19 public hearing | All            | FLO          |
| June 30      | **Email to community/stakeholders**<br>July 7 info session: Time, location, topics, how to participate, July 19 public hearing | Community Stakeholders | FLO          |

**July 19 public hearing (#1 – intro to process)**

<p>| July 9       | <strong>Public notice</strong>&lt;br&gt;Notice of July 19 public hearing | Community     | County      |</p>
<table>
<thead>
<tr>
<th>Date</th>
<th>Activity Description</th>
<th>Audience</th>
<th>Responsible Party</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 13</td>
<td>News release&lt;br&gt;July 19 public hearing, process and timeline, resources, ways to get involved</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>July 13</td>
<td>Facebook post&lt;br&gt;Notice of July 19 public hearing</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>July 13</td>
<td>Email to elected officials&lt;br&gt;Notice of July 19 hearing to elected officials with a note to pass info onto constituents</td>
<td>Elected officials</td>
<td>FLO</td>
</tr>
<tr>
<td>July 13</td>
<td>Email to community/stakeholders&lt;br&gt;Notice of July 19 hearing and offer to brief community groups on details of hearings, if needed</td>
<td>Community Stakeholders</td>
<td>FLO</td>
</tr>
<tr>
<td>July 14</td>
<td>Spokane County Board of Commissioners meeting&lt;br&gt;Update on process, promote public involvement</td>
<td>Community Elected officials Stakeholders</td>
<td>Committee</td>
</tr>
<tr>
<td></td>
<td>Post-hearing Web update&lt;br&gt;Update web with hearing materials, including:&lt;br&gt;- Presentations&lt;br&gt;- Handouts&lt;br&gt;- Public comments</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>August 5</td>
<td>Info session #2&lt;br&gt;August 5 info session: Time, location, topics, how to participate, August 12 public hearing</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td></td>
<td>Facebook post&lt;br&gt;August 5 info session: Time, location, topics, how to participate, August 12 public hearing</td>
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<tr>
<td>August 2</td>
<td>Public notice&lt;br&gt;Notice of August 19 public hearing</td>
<td>Community</td>
<td>County</td>
</tr>
<tr>
<td>August 5</td>
<td>News release&lt;br&gt;August 12 public hearing, overview of draft plan and next steps,</td>
<td>All</td>
<td>FLO</td>
</tr>
</tbody>
</table>
# Spokane County Redistricting – Community Engagement Plan

**DRAFT – 6/21/21**

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Audience</th>
<th>Group</th>
</tr>
</thead>
</table>
| August 5   | **Facebook post**  
Notice of August 12 public hearing                                      | All            | FLO          |
| August 5   | **Email to elected officials**  
Notice of August 12 hearing to elected officials with a note to pass info onto constituents | Elected officials | FLO          |
| August 5   | **Email to community/stakeholders**  
Notice of August 12 hearing and offer to brief community groups on draft plan, if needed | Community Stakeholders | FLO          |
| Post-hearing | **Web update**  
Update website with hearing materials, including:  
- Presentations  
- Handouts  
- Public comments | All            | FLO          |
| August 17  | **Spokane County Board of Commissioners meeting**  
Update on process, promote public involvement | Community Elected officials Stakeholders | Committee |

**August 24 – Draft plan must be prepared/published**

**Early September? – U.S. Census data drops?**

| TBD         | **News release**  
Notification that 2020 census data will be applied to the process and what that means | All            | FLO          |
| TBD         | **Facebook post**  
Notification that 2020 census data will be applied to process and what that means | All            | FLO          |
| TBD         | **Email to elected officials**  
Notification that 2020 census data will be applied to process and what that means | Elected officials | FLO          |
| TBD         | **Email to community/stakeholders**  
Notification that 2020 census data will be applied to process and what that means | Community Stakeholders | FLO          |
## September 9 info session #3

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Audience</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 1</td>
<td><strong>News release</strong>&lt;br&gt;September 9 info session: Time, location, topics, how to participate, September 16 public hearing</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>September 1</td>
<td><strong>Facebook post</strong>&lt;br&gt;September 9 info session: Time, location, topics, how to participate, September 16 public hearing</td>
<td>All</td>
<td>FLO</td>
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<td>September 1</td>
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<td>Community Stakeholders</td>
<td>FLO</td>
</tr>
</tbody>
</table>

## September 16 public hearing (#3 – Preliminary options)

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Audience</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 6</td>
<td><strong>Public notice</strong>&lt;br&gt;Notice of September 16 public hearing</td>
<td>Community</td>
<td>County</td>
</tr>
<tr>
<td>September 9</td>
<td><strong>News release</strong>&lt;br&gt;September 16 public hearing, overview of preliminary options and next steps, encourage attendance and public input, demonstrate effect of input to date</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>September 9</td>
<td><strong>Facebook post</strong>&lt;br&gt;Notice of September 16 public hearing</td>
<td>All</td>
<td>FLO</td>
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<td>September 9</td>
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<td>September 9</td>
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<td>September 14</td>
<td><strong>Spokane County Board of Commissioners meeting</strong>&lt;br&gt;Update on process, promote public involvement</td>
<td>Community Elected officials Stakeholders</td>
<td>Committee</td>
</tr>
</tbody>
</table>
## Post-hearing

| Web update | Update website with hearing materials, including:  
- Presentations  
- Handouts  
- Public comments  
- Preliminary options | All | FLO |

### September 30 info session #4

| September 22 | News release  
September 30 info session: Time, location, topics, how to participate, October 7 public hearing | All | FLO |
| September 22 | Facebook post  
September 30 info session: Time, location, topics, how to participate, October 7 public hearing | All | FLO |
| September 22 | Email to community/stakeholders  
September 30 info session: Time, location, topics, how to participate, October 7 public hearing | Community Stakeholders | FLO |

### October 7 public hearing (#4 – Final plan)

| September 27 | Public notice  
Notice of October 7 public hearing | Community | County |
| September 29 | News release  
October 7 public hearing, overview of final plan, encourage attendance and public input, demonstrate effect of input to date | All | FLO |
| September 29 | Facebook post  
Notice of October 7 public hearing | All | FLO |
| September 29 | Email to elected officials  
Notice of October 7 hearing to elected officials with a note to pass info on to constituents | Elected officials | FLO |
| September 29 | Email to community/stakeholders  
Notice of October 7 hearing and offer to brief groups, if needed | Community Stakeholders | FLO |
| October 5 | Spokane County Board of Commissioners meeting  
Update on process, plan adoption scheduled for October 12 | Community Elected officials Stakeholders | Committee |
Spokane County Redistricting – Community Engagement Plan

**DRAFT – 6/21/21**

### Post-hearing

**Web update**
Update website with hearing materials, including:
- Presentations
- Handouts
- Public comments
- Final plan

All | FLO

**News release**
Final plan adoption scheduled for October 12

All | FLO

### October 12 – Final plan adoption

**October 13**

**News release**
Final plan adopted, when it will take effect, effects of community input

All | FLO

**Facebook post**
Final plan adopted, where to find it

All | FLO

**Email to elected officials**
Notice of final plan adoption to elected officials with a note to pass info on to constituents

Elected officials | FLO

**Email to community/stakeholders**
Notice of final plan adoption with offer to brief groups on final plan, if needed

Community Stakeholders | FLO

### October 23 – Final plan must be sent to Spokane County Auditor

**Measuring success**
Some of the tactics included in this plan can be measured with numbers and some are more qualitative. The plan emphasizes a “web first” approach, so most of the tools proposed drive traffic to the redistricting web page. Website analytics will be a useful way to gauge our engagement efforts and will help inform future tactics.

<table>
<thead>
<tr>
<th>Tool</th>
<th>Metrics</th>
<th>Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web page</td>
<td>Page views/time on page</td>
<td>Spokane County-typical stats</td>
</tr>
<tr>
<td>Email updates</td>
<td>Open rate/click rate</td>
<td>29% / 2.7% (if using MailChimp or other email tool)</td>
</tr>
<tr>
<td>Facebook posts</td>
<td>Engagement</td>
<td>0.09%</td>
</tr>
<tr>
<td>Other: Earned media</td>
<td>Amount/tone of coverage</td>
<td>Relatively broad/accurate and positive</td>
</tr>
</tbody>
</table>
FOR IMMEDIATE RELEASE

DRAFT – June 22, 2021

Contact: Abbi Russell, Consultant  
360-787-3328 (cell)  
arussell@maulfoster.com

Spokane County redistricting process is underway; final plan due Oct. 23

Independent Redistricting Committee wants to hear from communities across the county

SPOKANE, Wash. – The process of redistricting Spokane County is underway. As a result of the requirements for decennial redistricting as well as a new state law that adds two new commissioner districts to the County, a state-appointed Independent Redistricting Committee (IRC) has begun the process.

The bipartisan committee is tasked with developing a plan to divide Spokane County into five new County Commissioner districts by Oct. 23, 2021. Under state law, the districts created under the new plan must:

• Be nearly equal in population
• Be as compact as possible
• Consist of geographically contiguous area
• Draw boundaries that coincide with existing recognized natural boundaries (e.g., bodies of water)
• Preserve existing communities of related and mutual interest
• Not use population data to favor or disfavor any racial group or political party

The IRC is working with a consultant FLO Analytics to assess the County population, develop and publish a draft plan, present preliminary options, and develop and submit a final plan to the Spokane County Auditor’s office by Oct. 23.

New districts will take effect for the 2022 elections and will change some Spokane County residents’ representation on the County Board of Commissioners. The IRC desires a robust conversation with the county’s many communities to help ensure awareness of the process, what the new plan will mean for voters and residents, and opportunities for public input.

The committee will implement a comprehensive plan to reach diverse audiences throughout the redistricting process. It has scheduled four public information sessions and four public hearings
to share information, receive input, answer questions, and develop a plan that reflects the
community’s needs and interests while adhering to state redistricting requirements.

Public engagement and feedback opportunities are scheduled throughout the five-month process,
which also includes two deadlines for publication and submission of the draft and final plans.
Dates are below; times and locations will be announced in advance of each event.

Redistricting key dates and events

- July 7 – Information session #1
- July 19 – Public hearing #1
- Aug. 5 – Information session #2
- Aug. 12 – Public hearing #2
- Aug. 24 – Draft plan published for public review
- Sept. 9 – Information session #3
- Sept. 16 – Public hearing #3
- Sept. 30 – Information session #4
- Oct. 7 – Public hearing #4
- Oct. 12 – Adoption of final plan
- Oct. 23 – Final plan due to Spokane County Auditor

For more information about Spokane County’s redistricting process, public meetings, committee
meetings, and more, visit RedistrictSpokaneCo.com.

About the Independent Redistricting Committee
The four voting members of the Independent Redistricting Committee were appointed by local
Republican and Democrat legislators. The Republican members of the redistricting committee
are Jim McDevitt and Robin Ball. The Democrat members of the redistricting committee are
Brian McClatchey and Natasha Hill. The Spokane County Commissioners selected retired
Providence Health Care executive Elaine Couture as non-voting chair to lead the redistricting
committee.

About redistricting
Redistricting is the process of adjusting the boundaries of voting districts so all districts have the
same number of people and keep groups together that have minority interests in government. It’s
a process to help make sure that everyone has equal representation in government as populations
change throughout time. In Washington state, redistricting for Congressional, state, local, and
special districts happens every 10 years with the release of U.S. Census data.

For more information on redistricting in Washington state, visit www.redistricting.wa.gov.

##
SPOKANE COUNTY 2021 REDISTRICTING
We need your help drawing the most equitable and equal voting districts for Spokane County

OVERVIEW

VIDEO: Elaine Couture speaks about the process, introduces self and committee members, encourages public participation

Spokane County is changing: Our population is growing and so is our Board of County Commissioners. In 2022 we will be represented by five county commissioners—an increase of two.

This requires redrawing voting districts within Spokane County to move us from three commissioner districts to five. At the same time, we are going through the state-required decennial redistricting to help ensure our voting districts accurately reflect our changing population.

The state-appointed Independent Redistricting Committee (IRC) that oversees this process needs your help drawing the most equitable and equal districts for Spokane County to help ensure balanced representation in county elections.

New districts and resulting changes for elected officials will take effect for the 2022 elections and it's very important that you engage in the process this summer and fall.

There are lots of ways to get involved and share your ideas and comments! The IRC encourages your participation at upcoming information sessions and public hearings, and through public comments via our comment form or via email at info@RedistrictSpokaneCo.com.
GET INVOLVED

Sign up for email updates

Redistricting committee meetings are held every Tuesday, 4:30 – 6 p.m. These meetings are open to the public and may be attended at (LOCATION) or remotely at (ZOOM LINK).

Upcoming committee meetings
- June 29 committee meeting – Agenda packet
- July 6 committee meeting
- July 13 committee meeting
- July 20 committee meeting
- July 27 committee meeting

Past committee meetings
- June 1 – Meeting materials and recording
- June 8 – Meeting materials and recording
- June 15 – Meeting materials and recording
- June 22 – Meeting materials and recording

Public events calendar

<table>
<thead>
<tr>
<th>Event</th>
<th>Date/time</th>
<th>Location</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Info session #1</td>
<td>July 7</td>
<td>TBD</td>
<td>Introduction to Independent Redistricting Committee and redistricting process</td>
</tr>
<tr>
<td>Public hearing #1</td>
<td>July 19</td>
<td>TBD</td>
<td>Introduction to Spokane County redistricting process</td>
</tr>
<tr>
<td>Info session #2</td>
<td>Aug. 5</td>
<td>TBD</td>
<td>Public input prior to presentation of the draft redistricting plan</td>
</tr>
<tr>
<td>Public hearing #2</td>
<td>Aug. 12</td>
<td>TBD</td>
<td>Presentation of the draft redistricting plan</td>
</tr>
</tbody>
</table>
### Info session #3
- **Sept. 9**
- **TBD**
- Public input prior to presentation of preliminary redistricting options

### Public hearing #3
- **Sept. 16**
- **TBD**
- Presentation of preliminary redistricting options

### Info session #4
- **Sept. 30**
- **TBD**
- Public input prior to presentation of final redistricting plan

### Public hearing #4
- **Oct. 12**
- **TBD**
- Presentation of final redistricting plan

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**LEARN MORE**

Fact sheet (LINK)

FAQs (LINK)

State redistricting commission: [www.redistricting.wa.gov](http://www.redistricting.wa.gov)

Community resources
- [League of Women Voters](http://www.leagueofwomensvoters.org)
- Community resource link 2
- Community resource link 3

**SUBMIT A COMMENT**

Comment form

Send us your comments at [info@RedistrictSpokaneCo.com](mailto:info@RedistrictSpokaneCo.com)
Redistricting Committee Meeting
June 22, 2021 – 4:30 p.m.
Spokane Arena – Champions Room
720 West Mallon Avenue

Committee Chair Elaine Couture calls meeting to order at 4:32 p.m.

- Open Public Forum.
  
  Questions and comments from the public.

  Close Public Forum.

  
  o **MOTION No. 1:**
    
    Committee Member Natasha Hill moves to approve the meeting minutes of June 15, 2021.

    Committee Member Jim McDevitt seconds the motion.

    Motion passes unanimously. Vote: 4-0.

    Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- Overview of Meeting Agenda.

- Flo Analytics Presentation: Abbi Russell – 1. Community Engagement Plan Overview and Timeline. Sharing what has changed from June 15, 2021 Meeting. [see attached PDF presentations].

  Q & A / Discussion.

  Chair Elaine Couture asks Clerk to have map available with current precincts – both electronic/paper version.
Discussion of maps being a work product - Legal Counsel advises maps are subject to Public Record. Will follow-up with Public Records Officer and confirm at next week’s meeting.

- **MOTION No. 2:**
  Committee Member Jim McDevitt moves to adopt the Community Engagement Plan as written (6/21/2021). Recognizing adding more process steps and the dates posted for the Information Session/Public Hearing dates will not change.

  Committee Member Robin Ball seconds the motion.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

Four (4) Information Session – Locations/Dates (who’ll attend) Follow-up Discussion.

Four (4) Public Hearings (all Committee members need to be in attendance) – 5:30 p.m. Locations/Dates.

- **MOTION No. 3:**
  Committee Member Natasha Hill moves to hold first Information Session for Saturday, July 10th (Committee Members: Robin Ball and Brian McClatchey attending) at PFD location to be held from 10:30 a.m. to NOON and 3:30 p.m. to 5:00 p.m. with virtual options

  Committee Member Brian McClatchey seconds the motion.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

- **MOTION No. 4:**
  Committee Member Robin Ball moves to meet for Public Hearing, July 19th from 5:30 p.m. to 7:30 p.m. at PFD location.

  Committee Member Brian McClatchey seconds the motion.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye

- Meeting Agenda continued:

  Flo Analytics Presentation: Abbi Russell.

  News Release Discussion [see attached DRAFT News Release] and guidelines under RCW 29A.76.010 under Section 4.
• **MOTION No. 5:** Committee Member Jim McDevitt moves to approve Press Release with Natasha Hill working with Abbi Russell to make additional edits without changing the contents of the Press Release.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

Mail Discussion – Clerk to get P.O. Box.

Webpage Content Discussion - set up information for email address / website url.

• **MOTION No. 6:** Committee Member Jim McDevitt moves to approve Webpage content.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

• Meeting Agenda continued:

  Budget Process Discussion.

  • **MOTION No. 7:** Committee Member Jim McDevitt moves to table the Budget Discussion until our next meeting and discussion what is/what is not included in Flo Analytics Proposal.

  Motion passes unanimously. Vote: 4-0.

  Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

• Meeting Agenda continued – Miscellaneous Items:

  Chair Elaine Couture lets Committee Members know she spoke with Abbi Russell who received a request for an interview with Spokane Public Radio tomorrow at 1:00 p.m. for community engagement/process and census data. Will be video recorded and public viewing for Thursday night.

  Chair Elaine Couture reminds Committee Members of July 20th conflict and will not be present. Need to come up with a different date. Chair will reach out to each Committee Member individually for new proposed dates for the week.
To make sure Committee is in compliance with the Open Public Meetings Act (OPMA) – If an e-mail is sent to ALL – Please don’t reply to ALL and only reply to the individual.

Asks Committee Members if anything each other need to be made aware of.

- Meeting Agenda continued:
  - **MOTION No. 8:** Committee Member Brian McClatchey moves to allow the Chair to find another location in the downtown area for the July 10th Information Session.
    - Committee Member Jim McDevitt seconds the motion.
    - Motion passes unanimously. Vote: 4-0.
    - Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye

- Open Public Forum.
  - Questions and comments from the public.
  - Close Public Forum.

- Meeting Adjournment.
  - **MOTION No. 9:** Committee Member Jim McDevitt moves to adjourn the meeting at 6:36 p.m.
    - Committee Member Brian McClatchey seconds the motion.
    - Motion passes unanimously. Vote: 4-0.
    - Committee Member Robin Ball: Aye; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye

Meeting adjourns at 6:36 p.m.
Spokane County Redistricting – Community Engagement Plan

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Background
Spokane County is beginning its decennial redistricting process and at the same time, moving from three to five commissioner districts. This summer and fall, the Independent Redistricting Committee (IRC) will work with FLO Analytics to draw new boundaries that are essentially equal in population.

The IRC desires a robust community engagement effort to help ensure that the community is aware of the process and knows how to participate and provide input.

Goals
Community engagement will:

- Engage the entire Spokane County community and communicate broadly to ensure an inclusive, interactive, and transparent redistricting process.
- Educate and inform community members and key stakeholders about the redistricting process, including how to submit comments and/or draft maps.
- Spur public involvement that contributes to equitable, community-centric outcomes while adhering to Washington state regulations for redistricting.

Audiences – Community, elected officials, and stakeholders

- All community members living in Spokane County

- Elected officials
  - Spokane County Board of Commissioners
  - City of Airway Heights
  - City of Cheney
  - City of Deer Park
  - Town of Fairfield
  - Town of Latah
  - City of Medical Lake
  - City of Millwood
  - City of Liberty Lake
  - Town of Rockford
  - Town of Spangle
  - City of Spokane
  - City of Spokane Valley
  - Town of Waverly

- Spokane Tribe of Indians
- Kalispel Tribe of Indians
- Fairchild Air Force Base
Spokane County Redistricting – Community Engagement Plan

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- Media
  - TV stations
  - Radio stations
  - Cheney Free Press
  - Spokesman-Review
  - The Tribune (Deer Park)
  - Valley News Herald
  - Liberty Lake Splash
  - The Exchange
  - The Inlander
  - The Black Lens
  - Russian Spokane Newspaper
  - Spokane Talks

- School districts

- Universities and colleges

- Hospitals and community health

- Spokane Transit Authority

- Spokane County Urban Consortium

- S3R3 Solutions

- Northeast Public Development Authority

- Business organizations
  - Inland Northwest Business Alliance
  - Hispanic Business Professional Organization
  - Greater Spokane Inc.
  - Chambers of commerce
  - East Sprague Business Association
  - Downtown Business Improvement District
  - Spokane United We Stand
  - Association of Washington Business (AWB)
  - Spokane Valley Chamber of Commerce
  - Deer Park Chamber of Commerce
  - Spokane Homebuilders Association
  - Spokane Board of Realtors
  - Spokane Association of General Contractors
  - Spokane Association of Realtors
  - Spokane Associated Builders and Contractors
  - Building Owners and Managers Association (BOMA)
  - Spokane Landlord Association
Spokane County Redistricting – Community Engagement Plan

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- Spokane Hospitality Association

- Advocacy organizations
  - NAACP Spokane
  - League of Women Voters
  - Latinos en Spokane
  - SpokaneCares
  - Russian Spokane
  - Planned Parenthood
  - Fuse Washington
  - Spokane Homeless Coalition
  - Vietnamese American Association
  - Human Life of Washington - Spokane Chapter
  - We Believe We Vote
  - Washington Policy Center
  - Spokane Citizens Alliance for Property Rights (CAPR)

- Neighborhood associations
  - Greenbluff Growers Association

- Community-based organizations (CBOs)
  - YMCA and YWCA
  - Rotary Club
  - Lions Club
  - Kiwanis
  - Places of worship
  - Community centers
  - Vietnamese Buddhist Community of Spokane

- Spokane Democratic Party

- Spokane Republican Party

- Ponderosa Republican Women

- Republicans of Spokane County
Key messages

**Decennial redistricting**
- Every 10 years following the U.S. Census, districts must be redrawn so that each district is substantially equal in population. This process, called redistricting, is important in ensuring that each board member represents about the same number of constituents.
  - This process happens at the federal, state, and local levels every 10 years.

- State law requires that the plan for redrawing district boundaries be consistent with the following criteria:
  - Each internal director, council, or commissioner district shall be as nearly equal in population.
  - Each district shall be as compact as possible.
  - Each district shall consist of geographically contiguous area.
  - Population data may not be used for purposes of favoring or disfavoring any racial group or political party.
  - To the extent feasible, the district boundaries shall coincide with existing recognized natural boundaries.
  - To the extent possible, the district boundaries shall preserve existing communities of related and mutual interest.

- The Washington State Legislature appointed an Independent Redistricting Committee (IRC) to oversee this process using U.S. Census data, which will be released around September 30, 2021.

- The redistricting process for Spokane County must be complete and the final plan submitted to the County Auditor by October 23, 2021.

**Redistricting from three to five county commissioners**
- Since Spokane County has a population larger than 400,000, it is also going through a redistricting process to move from three to five commissioners.

- This means that the county will be divided into five districts, roughly equal in population, and those districts will each be represented by an elected commissioner.

- Depending on how district boundaries are set, you could be represented by a different commissioner than the one who currently represents you on the Spokane County Board of Commissioners.
Spokane County Redistricting – Community Engagement Plan

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- Boundary adjustments from redistricting will take effect for the 2022 elections and change how and where Spokane County Commissioners are elected.
  - Currently candidates run in their districts for the primary election. Those who move on to the general election are elected to the County Board of Commissioners in a countywide vote.
  - After redistricting is complete, County commissioners will be elected in their districts in both the primary and general elections.
  - If a sitting commissioner’s district changes because of new boundaries, the commissioner would run in their new district in 2022.

Community involvement

- Redistricting determines which neighborhoods and communities are grouped together into a district for purposes of electing a County Commission board member.

- The IRC is seeking broad, robust community input in drawing district boundaries and selecting the next district map for the County’s five districts.

- Members of the community will have multiple opportunities between July and October 2021 to share with the IRC how they think district boundaries should be drawn to best represent their communities.

- More information on the process is available at [WEBSITE] or by contacting us at [DIRECT EMAIL].

Spokane County redistricting deadlines

- **August 24** – Draft plan prepared/published
- **October 23** – Final plan adopted and sent to County Auditor
## Communications calendar

<table>
<thead>
<tr>
<th>Timing</th>
<th>Communications strategy</th>
<th>Audience</th>
<th>Lead</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-June</td>
<td><strong>Publish website</strong></td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td></td>
<td>1. Agendas for meetings/hearings</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. A calendar of all meetings/hearings including dates and times</td>
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<tr>
<td></td>
<td>3. Archived videos of all meetings/hearings</td>
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<tr>
<td></td>
<td>4. All presentations and handouts</td>
<td></td>
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<tr>
<td></td>
<td>5. Instructions on how community members can provide input</td>
<td></td>
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<td></td>
<td>6. All complete draft and final maps being considered by the committee</td>
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<tr>
<td></td>
<td>7. Dedicated email address for direct public inquiries or comment submissions</td>
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<tr>
<td>Mid-June</td>
<td><strong>Create fact sheet</strong></td>
<td>All</td>
<td>FLO</td>
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<tr>
<td></td>
<td>Process overview</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Timeline + public input opportunities</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Resources</td>
<td></td>
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<tr>
<td></td>
<td>Contact info</td>
<td></td>
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<tr>
<td>Late June</td>
<td><strong>Raise awareness</strong></td>
<td>All</td>
<td>FLO/Committee</td>
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<tr>
<td></td>
<td>Initial outreach to the community, stakeholders, and media</td>
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<tr>
<td></td>
<td><strong>July 7 info session #1</strong></td>
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<tr>
<td>June 30</td>
<td><strong>News release</strong></td>
<td>All</td>
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<tr>
<td></td>
<td>July 7 info session: Time, location, topics, how to participate, July 19 public hearing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>June 30</td>
<td><strong>Facebook post</strong></td>
<td>All</td>
<td>FLO</td>
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<tr>
<td></td>
<td>July 7 info session: Time, location, topics, how to participate, July 19 public hearing</td>
<td></td>
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</tr>
<tr>
<td>June 30</td>
<td><strong>Email to community/stakeholders</strong></td>
<td>Community/Stakeholders</td>
<td>FLO</td>
</tr>
<tr>
<td></td>
<td>July 7 info session: Time, location, topics, how to participate, July 19 public hearing</td>
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<tr>
<td></td>
<td><strong>July 19 public hearing (#1 – intro to process)</strong></td>
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<tr>
<td>July 9</td>
<td><strong>Public notice</strong></td>
<td>Community</td>
<td>County</td>
</tr>
<tr>
<td></td>
<td>Notice of July 19 public hearing</td>
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</tr>
</tbody>
</table>
## Spokane County Redistricting – Community Engagement Plan

### DRAFT – 6/21/21

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Type</th>
<th>Description</th>
<th>Audience</th>
<th>Contact Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 13</td>
<td>News release</td>
<td>July 19 public hearing, process and timeline, resources, ways to get involved</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>July 13</td>
<td>Facebook post</td>
<td>Notice of July 19 public hearing</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>July 13</td>
<td>Email to elected officials</td>
<td>Notice of July 19 hearing to elected officials with a note to pass info onto constituents</td>
<td>Elected officials</td>
<td>FLO</td>
</tr>
<tr>
<td>July 13</td>
<td>Email to community/stakeholders</td>
<td>Notice of July 19 hearing and offer to brief community groups on details of hearings, if needed</td>
<td>Community Stakeholders</td>
<td>FLO</td>
</tr>
<tr>
<td>July 14</td>
<td>Spokane County Board of Commissioners meeting</td>
<td>Update on process, promote public involvement</td>
<td>Community Elected officials Stakeholders</td>
<td>Committee</td>
</tr>
</tbody>
</table>

**Post-hearing**

- **Web update**
  - Update web with hearing materials, including:
    - Presentations
    - Handouts
    - Public comments

**August 5 info session #2**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Type</th>
<th>Description</th>
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<tbody>
<tr>
<td>July 28</td>
<td>News release</td>
<td>August 5 info session: Time, location, topics, how to participate, August 12 public hearing</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>July 28</td>
<td>Facebook post</td>
<td>August 5 info session: Time, location, topics, how to participate, August 12 public hearing</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>July 28</td>
<td>Email to community/stakeholders</td>
<td>August 5 info session: Time, location, topics, how to participate, August 12 public hearing</td>
<td>Community Stakeholders</td>
<td>FLO</td>
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</tbody>
</table>

**Aug. 12 hearing (#2 – Draft plan)**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Type</th>
<th>Description</th>
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<tbody>
<tr>
<td>August 2</td>
<td>Public notice</td>
<td>Notice of August 19 public hearing</td>
<td>Community</td>
<td>County</td>
</tr>
<tr>
<td>August 5</td>
<td>News release</td>
<td>August 12 public hearing, overview of draft plan and next steps,</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>Date</td>
<td>Action</td>
<td>Recipients</td>
<td>Notes</td>
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<tr>
<td>August 5</td>
<td><strong>Facebook post</strong></td>
<td>All</td>
<td>FLO</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Notice of August 12 public hearing</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>August 5</td>
<td><strong>Email to elected officials</strong></td>
<td>Elected officials</td>
<td>FLO</td>
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<tr>
<td></td>
<td>Notice of August 12 hearing to elected officials with a note to pass info onto constituents</td>
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<tr>
<td>August 5</td>
<td><strong>Email to community/stakeholders</strong></td>
<td>Community Stakeholders</td>
<td>FLO</td>
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<tr>
<td></td>
<td>Notice of August 12 hearing and offer to brief community groups on draft plan, if needed</td>
<td></td>
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<tr>
<td>Post-hearing</td>
<td><strong>Web update</strong></td>
<td>All</td>
<td>FLO</td>
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</tr>
<tr>
<td></td>
<td>Update website with hearing materials, including:</td>
<td></td>
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<td></td>
<td>- Presentations</td>
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<td>- Handouts</td>
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<tr>
<td></td>
<td>- Public comments</td>
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<tr>
<td>August 17</td>
<td><strong>Spokane County Board of Commissioners meeting</strong></td>
<td>Community/Elected officials</td>
<td>Committee</td>
<td></td>
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<tr>
<td></td>
<td>Update on process, promote public involvement</td>
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<tr>
<td>August 24</td>
<td><em>Draft plan must be prepared/published</em></td>
<td>Community/Elected officials</td>
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<tr>
<td>TBD</td>
<td><strong>News release</strong></td>
<td>All</td>
<td>FLO</td>
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<tr>
<td></td>
<td>Notification that 2020 census data will be applied to the process and what that means</td>
<td></td>
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<tr>
<td>TBD</td>
<td><strong>Facebook post</strong></td>
<td>All</td>
<td>FLO</td>
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<tr>
<td></td>
<td>Notification that 2020 census data will be applied to process and what that means</td>
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<tr>
<td>TBD</td>
<td><strong>Email to elected officials</strong></td>
<td>Elected officials</td>
<td>FLO</td>
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<tr>
<td></td>
<td>Notification that 2020 census data will be applied to process and what that means</td>
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<tr>
<td>TBD</td>
<td><strong>Email to community/stakeholders</strong></td>
<td>Community Stakeholders</td>
<td>FLO</td>
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<tr>
<td></td>
<td>Notification that 2020 census data will be applied to process and what that means</td>
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</tr>
<tr>
<td>Date</td>
<td>Activity</td>
<td>Recipients</td>
<td>Notes</td>
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</tr>
<tr>
<td>September 9</td>
<td><strong>News release</strong></td>
<td>All</td>
<td>September 9 info session: Time, location, topics, how to participate, September 16 public hearing</td>
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</tr>
<tr>
<td>September 9</td>
<td><strong>Facebook post</strong></td>
<td>All</td>
<td>September 9 info session: Time, location, topics, how to participate, September 16 public hearing</td>
<td></td>
</tr>
<tr>
<td>September 9</td>
<td><strong>Email to community/stakeholders</strong></td>
<td>Community Stakeholders</td>
<td>September 9 info session: Time, location, topics, how to participate, September 16 public hearing</td>
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<tr>
<td>September 16</td>
<td><strong>Public notice</strong></td>
<td>Community</td>
<td>Notice of September 16 public hearing</td>
<td></td>
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<tr>
<td>September 9</td>
<td><strong>News release</strong></td>
<td>All</td>
<td>September 16 public hearing, overview of preliminary options and next steps, encourage attendance and public input, demonstrate effect of input to date</td>
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</tr>
<tr>
<td>September 9</td>
<td><strong>Facebook post</strong></td>
<td>All</td>
<td>Notice of September 16 public hearing</td>
<td></td>
</tr>
<tr>
<td>September 9</td>
<td><strong>Email to elected officials</strong></td>
<td>Elected officials</td>
<td>Notice of September 16 hearing to elected officials with a note to pass info onto constituents</td>
<td></td>
</tr>
<tr>
<td>September 9</td>
<td><strong>Email to community/stakeholders</strong></td>
<td>Community Stakeholders</td>
<td>Notice of September 16 hearing and offer to brief community groups on preliminary options, if needed</td>
<td></td>
</tr>
<tr>
<td>September 14</td>
<td><strong>Spokane County Board of Commissioners meeting</strong></td>
<td>Community Stakeholders</td>
<td>Update on process, promote public involvement</td>
<td></td>
</tr>
</tbody>
</table>

Abbi Russell | FLO Analytics
360-787-3328| arussell@maulfoster.com
# Post-hearing

<table>
<thead>
<tr>
<th>Activity</th>
<th>Audience</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Web update</strong></td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td>Update website with hearing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>materials, including:</td>
<td></td>
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<tr>
<td>- Presentations</td>
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<tr>
<td>- Handouts</td>
<td></td>
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</tr>
<tr>
<td>- Public comments</td>
<td></td>
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<tr>
<td>- Preliminary options</td>
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## September 30 info session #4

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<th>Department</th>
</tr>
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<tbody>
<tr>
<td>September 22</td>
<td>News release</td>
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</tr>
<tr>
<td></td>
<td>September 30 info session: Time, location, topics, how to participate, October 7 public hearing</td>
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<tr>
<td>September 22</td>
<td>Facebook post</td>
<td>All</td>
<td>FLO</td>
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<tr>
<td></td>
<td>September 30 info session: Time, location, topics, how to participate, October 7 public hearing</td>
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</tr>
<tr>
<td>September 22</td>
<td>Email to community/stakeholders</td>
<td>Community Stakeholders</td>
<td>FLO</td>
</tr>
<tr>
<td></td>
<td>September 30 info session: Time, location, topics, how to participate, October 7 public hearing</td>
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</tbody>
</table>

## October 7 public hearing (#4 – Final plan)

<table>
<thead>
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<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>September 27</td>
<td>Public notice</td>
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<td>Community</td>
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<td>Notice of October 7 public hearing</td>
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<tr>
<td>September 29</td>
<td>News release</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td></td>
<td>October 7 public hearing, overview of final plan, encourage attendance and public input, demonstrate effect of input to date</td>
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</tr>
<tr>
<td>September 29</td>
<td>Facebook post</td>
<td>All</td>
<td>FLO</td>
</tr>
<tr>
<td></td>
<td>Notice of October 7 public hearing</td>
<td></td>
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<tr>
<td>September 29</td>
<td>Email to elected officials</td>
<td>Elected officials</td>
<td>FLO</td>
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<tr>
<td></td>
<td>Notice of October 7 hearing to elected officials with a note to pass info on to constituents</td>
<td></td>
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</tr>
<tr>
<td>September 29</td>
<td>Email to community/stakeholders</td>
<td>Community Stakeholders</td>
<td>FLO</td>
</tr>
<tr>
<td></td>
<td>Notice of October 7 hearing and offer to brief groups, if needed</td>
<td></td>
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</tr>
<tr>
<td>October 5</td>
<td>Spokane County Board of Commissioners meeting</td>
<td>Community, Elected officials, Stakeholders</td>
<td>Committee</td>
</tr>
<tr>
<td></td>
<td>Update on process, plan adoption scheduled for October 12</td>
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</tbody>
</table>
Spokane County Redistricting – Community Engagement Plan

DRAFT – 6/21/21

<table>
<thead>
<tr>
<th>Post-hearing</th>
<th><strong>Web update</strong></th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Update website with hearing materials, including:</td>
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<td></td>
<td>- Presentations</td>
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<td></td>
<td>- Handouts</td>
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<td></td>
<td>- Public comments</td>
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<tr>
<td></td>
<td>- Final plan</td>
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</table>

<table>
<thead>
<tr>
<th>Post-hearing</th>
<th><strong>News release</strong></th>
<th>All</th>
<th>FLO</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Final plan adoption scheduled for October 12</td>
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</table>

**October 12 – Final plan adoption**

<table>
<thead>
<tr>
<th>October 13</th>
<th><strong>News release</strong></th>
<th>All</th>
<th>FLO</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Final plan adopted, when it will take effect, effects of community input</td>
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<table>
<thead>
<tr>
<th>October 13</th>
<th><strong>Facebook post</strong></th>
<th>All</th>
<th>FLO</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Final plan adopted, where to find it</td>
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</table>

<table>
<thead>
<tr>
<th>October 13</th>
<th><strong>Email to elected officials</strong></th>
<th>Elected officials</th>
<th>FLO</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Notice of final plan adoption to elected officials with a note to pass info on to constituents</td>
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</table>

<table>
<thead>
<tr>
<th>October 13</th>
<th><strong>Email to community/stakeholders</strong></th>
<th>Community Stakeholders</th>
<th>FLO</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Notice of final plan adoption with offer to brief groups on final plan, if needed</td>
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</tbody>
</table>

**October 23 – Final plan must be sent to Spokane County Auditor**

**Measuring success**
Some of the tactics included in this plan can be measured with numbers and some are more qualitative. The plan emphasizes a “web first” approach, so most of the tools proposed drive traffic to the redistricting web page. Website analytics will be a useful way to gauge our engagement efforts and will help inform future tactics.

<table>
<thead>
<tr>
<th>Tool</th>
<th>Metrics</th>
<th>Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web page</td>
<td>Page views/time on page</td>
<td>Spokane County-typical stats</td>
</tr>
<tr>
<td>Email updates</td>
<td>Open rate/click rate</td>
<td>29% / 2.7% (if using MailChimp or other email tool)</td>
</tr>
<tr>
<td>Facebook posts</td>
<td>Engagement</td>
<td>0.09%</td>
</tr>
<tr>
<td>Other: Earned media</td>
<td>Amount/tone of coverage</td>
<td>Relatively broad/accurate and positive</td>
</tr>
</tbody>
</table>
FOR IMMEDIATE RELEASE

DRAFT – June 22, 2021

Contact: Abbi Russell, Consultant
360-787-3328 (cell)
arussell@maulfoster.com

Spokane County redistricting process is underway; final plan due Oct. 23

*Independent Redistricting Committee wants to hear from communities across the county*

SPOKANE, Wash. – The process of redistricting Spokane County is underway. As a result of the requirements for decennial redistricting as well as a new state law that adds two new commissioner districts to the County, a state-appointed Independent Redistricting Committee (IRC) has begun the process.

The bipartisan committee is tasked with developing a plan to divide Spokane County into five new County Commissioner districts by Oct. 23, 2021. Under state law, the districts created under the new plan must:

- Be nearly equal in population
- Be as compact as possible
- Consist of geographically contiguous area
- Draw boundaries that coincide with existing recognized natural boundaries (e.g., bodies of water)
- Preserve existing communities of related and mutual interest
- Not use population data to favor or disfavor any racial group or political party

The IRC is working with a consultant FLO Analytics to assess the County population, develop and publish a draft plan, present preliminary options, and develop and submit a final plan to the Spokane County Auditor’s office by Oct. 23.

New districts will take effect for the 2022 elections and will change some Spokane County residents’ representation on the County Board of Commissioners. The IRC desires a robust conversation with the county’s many communities to help ensure awareness of the process, what the new plan will mean for voters and residents, and opportunities for public input.

The committee will implement a comprehensive plan to reach diverse audiences throughout the redistricting process. It has scheduled four public information sessions and four public hearings.
to share information, receive input, answer questions, and develop a plan that reflects the community’s needs and interests while adhering to state redistricting requirements.

Public engagement and feedback opportunities are scheduled throughout the five-month process, which also includes two deadlines for publication and submission of the draft and final plans. Dates are below; times and locations will be announced in advance of each event.

**Redistricting key dates and events**
- July 7 – Information session #1
- July 19 – Public hearing #1
- Aug. 5 – Information session #2
- Aug. 12 – Public hearing #2
- Aug. 24 – Draft plan published for public review
- Sept. 9 – Information session #3
- Sept. 16 – Public hearing #3
- Sept. 30 – Information session #4
- Oct. 7 – Public hearing #4
- Oct. 12 – Adoption of final plan
- Oct. 23 – Final plan due to Spokane County Auditor

For more information about Spokane County’s redistricting process, public meetings, committee meetings, and more, visit [RedistrictSpokaneCo.com](http://RedistrictSpokaneCo.com).

**About the Independent Redistricting Committee**
The four voting members of the Independent Redistricting Committee were appointed by local Republican and Democrat legislators. The Republican members of the redistricting committee are Jim McDevitt and Robin Ball. The Democrat members of the redistricting committee are Brian McClatchey and Natasha Hill. The Spokane County Commissioners selected retired Providence Health Care executive Elaine Couture as non-voting chair to lead the redistricting committee.

**About redistricting**
Redistricting is the process of adjusting the boundaries of voting districts so all districts have the same number of people and keep groups together that have minority interests in government. It’s a process to help make sure that everyone has equal representation in government as populations change throughout time. In Washington state, redistricting for Congressional, state, local, and special districts happens every 10 years with the release of U.S. Census data.

For more information on redistricting in Washington state, visit [www.redistricting.wa.gov](http://www.redistricting.wa.gov).

##
SPOKANE COUNTY 2021 REDISTRICTING

We need your help drawing the most equitable and equal voting districts for Spokane County

OVERVIEW

VIDEO: Elaine Couture speaks about the process, introduces self and committee members, encourages public participation

Spokane County is changing: Our population is growing and so is our Board of County Commissioners. In 2022 we will be represented by five county commissioners—an increase of two.

This requires redrawing voting districts within Spokane County to move us from three commissioner districts to five. At the same time, we are going through the state-required decennial redistricting to help ensure our voting districts accurately reflect our changing population.

The state-appointed Independent Redistricting Committee (IRC) that oversees this process needs your help drawing the most equitable and equal districts for Spokane County to help ensure balanced representation in county elections.

New districts and resulting changes for elected officials will take effect for the 2022 elections and it’s very important that you engage in the process this summer and fall.

There are lots of ways to get involved and share your ideas and comments! The IRC encourages your participation at upcoming information sessions and public hearings, and through public comments via our comment form or via email at info@RedistrictSpokaneCo.com.
GET INVOLVED

Sign up for email updates

Redistricting committee meetings are held every Tuesday, 4:30 – 6 p.m. These meetings are open to the public and may be attended at (LOCATION) or remotely at (ZOOM LINK).

Upcoming committee meetings
- June 29 committee meeting – Agenda packet
- July 6 committee meeting
- July 13 committee meeting
- July 20 committee meeting
- July 27 committee meeting

Past committee meetings
- June 1 – Meeting materials and recording
- June 8 – Meeting materials and recording
- June 15 – Meeting materials and recording
- June 22 – Meeting materials and recording

Public events calendar

<table>
<thead>
<tr>
<th>Event</th>
<th>Date/time</th>
<th>Location</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Info session #1</td>
<td>July 7</td>
<td>TBD</td>
<td>Introduction to Independent Redistricting Committee and redistricting process</td>
</tr>
<tr>
<td>Public hearing #1</td>
<td>July 19</td>
<td>TBD</td>
<td>Introduction to Spokane County redistricting process</td>
</tr>
<tr>
<td>Info session #2</td>
<td>Aug. 5</td>
<td>TBD</td>
<td>Public input prior to presentation of the draft redistricting plan</td>
</tr>
<tr>
<td>Public hearing #2</td>
<td>Aug. 12</td>
<td>TBD</td>
<td>Presentation of the draft redistricting plan</td>
</tr>
<tr>
<td>Event Type</td>
<td>Date</td>
<td>TBD</td>
<td>Description</td>
</tr>
<tr>
<td>-----------------------</td>
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<td>------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Info session #3</td>
<td>Sept. 9</td>
<td>TBD</td>
<td>Public input prior to presentation of preliminary redistricting options</td>
</tr>
<tr>
<td>Public hearing #3</td>
<td>Sept. 16</td>
<td>TBD</td>
<td>Presentation of preliminary redistricting options</td>
</tr>
<tr>
<td>Info session #4</td>
<td>Sept. 30</td>
<td>TBD</td>
<td>Public input prior to presentation of final redistricting plan</td>
</tr>
<tr>
<td>Public hearing #4</td>
<td>Oct. 12</td>
<td>TBD</td>
<td>Presentation of final redistricting plan</td>
</tr>
</tbody>
</table>

**LEARN MORE**

Fact sheet (LINK)

FAQs (LINK)

State redistricting commission: [www.redistricting.wa.gov](http://www.redistricting.wa.gov)

Community resources

- [League of Women Voters](https://www.womenvoters.org)
- Community resource link 2
- Community resource link 3

**SUBMIT A COMMENT**

Comment form

Send us your comments at [info@RedistrictSpokaneCo.com](mailto:info@RedistrictSpokaneCo.com)
## 5 Commissioner Districting Budget

**Spokane County 2021**

<table>
<thead>
<tr>
<th>Item</th>
<th>$</th>
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<tr>
<td><strong>Grand Total</strong></td>
<td>$196,500.00</td>
</tr>
<tr>
<td>Computers</td>
<td>10,000.00</td>
</tr>
<tr>
<td>Printers</td>
<td>3,000.00</td>
</tr>
<tr>
<td>GIS provider - potential</td>
<td>30,000.00</td>
</tr>
<tr>
<td>Flo Analytics</td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td>1,000.00</td>
</tr>
<tr>
<td>Email/MS Office</td>
<td>1,000.00</td>
</tr>
<tr>
<td>Public Records</td>
<td>1,000.00</td>
</tr>
<tr>
<td>Zoom</td>
<td>1,000.00</td>
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<tr>
<td>Supplies</td>
<td>5,000.00</td>
</tr>
<tr>
<td>Publication/Ads</td>
<td>10,000.00</td>
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<table>
<thead>
<tr>
<th><strong>Staff</strong></th>
<th></th>
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<tbody>
<tr>
<td>Staff Assistant</td>
<td>50,000.00</td>
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<tr>
<td>IT Support</td>
<td>25,000.00</td>
</tr>
<tr>
<td>Elections Support</td>
<td>19,500.00</td>
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<tr>
<td>Legal</td>
<td>25,000.00</td>
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<tr>
<td>Contingency Fund</td>
<td>15,000.00</td>
</tr>
</tbody>
</table>
Chair Elaine Couture absent.

Committee Member Jim McDevitt calls meeting to order at 4:35 p.m.

- **MOTION No. 1:**
  Committee Member Brian McClatchey moves for Committee Member Jim McDevitt to Chair for tonight’s meeting.

  Committee Member Robin Ball seconds the motion.

  Motion passes unanimously.

- Open Public Forum.
  Questions and comments from the public.

  Close Public Forum.

- Meeting Agenda:
  - Tony Dinaro, Public Records Officer – Public Records Update.
    Q & A / Discussion.

- Flo Analytics Engagement Plan Update Presentation: Jed Roberts, Abbi Russell and Alex Brasch.
  [See attached PDF presentations]
  - Timeline: Overview/Update of draft webpage.
District Scenario Modeler Update.
   - GIS Data
   - Incarcerated Population Mapping Follow-up

Q & A / Discussion.

Locations for upcoming Information Sessions.

Discussion.

**Motion No. 2:**
Committee Member Natasha Hill moves to hold the first Redistricting Information Session scheduled for July 10th at West Central Community Center (10:30am to 12:00pm and 3:30pm to 5:00pm).

Committee Member Robin Ball seconds the motion.

Motion passes unanimously.

Budget Process.

Q & A / Discussion.

Bring back for next week follow-up.

News Release Update

Miscellaneous Items

**July 6th Meeting (Hold/Cancel)**

Discussion for materials needed for July 10th Information Session. Flo Analytics will provide materials prior to the July 10th Session. Staff will not be present. Clerk will provide materials/maps to Committee Members.

Press Release will be sent out by July 1st for Information Session.

**Motion No. 3:**
Committee Member Natasha Hill moves to amend prior motion in the event West Central is not available to allow for either of the other Community Centers be a location to hold for the Redistricting Information Session scheduled for July 10th (10:30am to 12:00pm and 3:30pm to 5:00pm).

Committee Member Robin Ball seconds the motion.

Motion passes unanimously.

Legal Counsel advises for a motion to publish a Notice for the July 10th Information Session and authorize the Clerk to sign on behalf of the Chair.

**Motion No. 4:**
Committee Member Robin Ball moves the County publish the Notification on the County website regarding the Redistricting Committee’s July 10th Informational Meeting.
Committee Member Brian McClatchey seconds the motion.

Motion passes unanimously.

Follow-up on July 6th meeting to authorize Clerk to cancel meeting by Friday. Only, if Committee Members satisfied with materials received for July 10th session.

- **MOTION No. 5:**
  Committee Member Brian McClatchey moves to authorize Clerk to cancel July 6th meeting by Friday, July 2nd if Committee Members are satisfied with the materials in preparation for the July 10th session.

  Committee Member Robin Ball seconds the motion.

  Motion passes unanimously.

- Open Public Forum.
  Questions and comments from the public.
  Close Public Forum.

- Meeting Adjournment.

  - **MOTION No. 6:**
    Committee Member Jim McDevitt moves to adjourn the meeting at 6:16 p.m.

    Committee Member Robin Ball seconds the motion.

    Motion passes unanimously.

Meeting adjourns at 6:16 p.m.
Baseline Demographic Assessment

US CENSUS
- 2010 Decennial Census total population enumerations
- 2010 & 2020 geographies (blocks and block groups)
- American Community Survey population estimates

ESRI DEMOGRAPHICS
- 2020 population estimates

STATE DATA
- 2020 population estimates (OFM)

COUNTY DATA
- Municipal boundaries and urban growth areas
- Streets
- Addresses
- Communities of mutual interest (e.g., school districts)
Baseline Demographic Assessment

**STATE DATA**
- WA Office of Financial Management
  - Population estimates per city, unincorporated county, and county
- **Pros**
  - Represent estimate for April 1, 2020
  - Specific to State of Washington
- **Cons**
  - Large geographic level – requires interpolation to blocks
    - City > Tract > Block Group > Block

**US CENSUS AMERICAN COMMUNITY SURVEY**
- Annual demographic survey that replaced the decennial census long form
- **Pros**
  - Nationwide coverage
  - Reputable data source
  - Supported by states and organizations*
    - Redistricting bills to accommodate the Census 2020 delay
    - League of Women Voters, Brennan Center of Justice, etc.
  - Small geographic level – Block Groups
- **Cons**
  - Estimate of April 1, 2019 population
  - Geographic level requires interpolation to 2020 blocks
    - Block Group > Block

**ESRI DEMOGRAPHICS**
- Esri ArcGIS (industry leader in GIS)
  - Demographic estimates for standard and custom geographies
- **Pros**
  - Estimate of July 1, 2020 population
  - Small geographic level - Blocks
- **Cons**
  - Proprietary – Cost and lack of transparency
  - Use of 2010 geographies – requires interpolation to 2020 blocks

*Note that many organizations and demographers support the use of ACS for preliminary map-making, but advocate for use of the official 2020 decennial census data to create and finalize district boundaries.

Despite its unsuitability for drawing legally compliant final maps, the ACS can be a very useful data source for Voting Rights Act (VRA) compliance and certain preliminary map-drawing tasks.
Baseline Demographic Assessment

2010 DECENNIAL CENSUS

Ideal Population Criteria

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ideal Population</td>
<td>157,074</td>
</tr>
<tr>
<td>Overall Range</td>
<td>0.1057%</td>
</tr>
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</table>

< 5.0%  | 5.0% - 10.0% | > 10.0%

District Population

<table>
<thead>
<tr>
<th>District ID</th>
<th>Population Estimate</th>
<th>Over / Under Ideal</th>
<th>Deviation From Ideal</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>157,071</td>
<td>-3</td>
<td>-0.002%</td>
</tr>
<tr>
<td>2</td>
<td>156,992</td>
<td>-82</td>
<td>-0.052%</td>
</tr>
<tr>
<td>3</td>
<td>157,158</td>
<td>84</td>
<td>0.053%</td>
</tr>
</tbody>
</table>
## Baseline Demographic Assessment

**2010 Decennial Census**

### District Race/Ethnicity

<table>
<thead>
<tr>
<th>District ID</th>
<th>White (Alone)</th>
<th>Black or African American (Alone)</th>
<th>American Indian or Alaska Native (Alone)</th>
<th>Asian (Alone)</th>
<th>Native Hawaiian and Pacific Islander (Alone)</th>
<th>Some Other Race (Alone)</th>
<th>Two or More Races</th>
<th>Hispanic/Latino</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>88.5%</td>
<td>1.0%</td>
<td>1.3%</td>
<td>1.8%</td>
<td>0.5%</td>
<td>0.1%</td>
<td>2.8%</td>
<td>4.0%</td>
</tr>
<tr>
<td>2</td>
<td>87.5%</td>
<td>1.6%</td>
<td>1.1%</td>
<td>2.1%</td>
<td>0.3%</td>
<td>0.1%</td>
<td>3.0%</td>
<td>4.3%</td>
</tr>
<tr>
<td>3</td>
<td>84.1%</td>
<td>2.3%</td>
<td>1.8%</td>
<td>2.3%</td>
<td>0.4%</td>
<td>0.01</td>
<td>3.7%</td>
<td>5.2%</td>
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</table>

### District Compactness Measures

<table>
<thead>
<tr>
<th>District ID</th>
<th>Polsby-Popper</th>
<th>Schwartzberg</th>
<th>Reock</th>
<th>Convex Hull</th>
<th>Length-Width</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>0.63</td>
<td>1.26</td>
<td>0.63</td>
<td>0.96</td>
<td>0.91</td>
</tr>
<tr>
<td>2</td>
<td>0.61</td>
<td>1.28</td>
<td>0.53</td>
<td>0.96</td>
<td>0.56</td>
</tr>
<tr>
<td>3</td>
<td>0.44</td>
<td>1.51</td>
<td>0.44</td>
<td>0.83</td>
<td>0.56</td>
</tr>
</tbody>
</table>

Polsby-Popper, Reock, Convex Hull, and Length-Width scores fall within the range of 0-1, with 0 being the least compact and 1 being the most compact. In comparison, a Schwartzberg score of 1 is the most compact and higher scores are increasingly less compact.
Baseline Demographic Assessment

2019 AMERICAN COMMUNITY SURVEY

Ideal Population Criteria

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ideal Population</td>
<td>168,502</td>
</tr>
<tr>
<td>Overall Range</td>
<td>3.4%</td>
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</table>

<table>
<thead>
<tr>
<th>&lt; 5.0%</th>
<th>5.0 - 10.0%</th>
<th>&gt; 10.0%</th>
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</thead>
<tbody>
<tr>
<td>0%</td>
<td>0%</td>
<td>0%</td>
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District Population

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<th>Population Estimate</th>
<th>Over / Under Ideal</th>
<th>Deviation From Ideal</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>167,187</td>
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<td>-0.8%</td>
</tr>
<tr>
<td>2</td>
<td>172,051</td>
<td>3,549</td>
<td>2.1%</td>
</tr>
<tr>
<td>3</td>
<td>166,267</td>
<td>-2,235</td>
<td>-1.3%</td>
</tr>
</tbody>
</table>
## Baseline Demographic Assessment

### 2019 American Community Survey

#### District Race/Ethnicity

<table>
<thead>
<tr>
<th>District ID</th>
<th>White (Alone)</th>
<th>Black or African American (Alone)</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>86.9%</td>
<td>1.1%</td>
<td>0.9%</td>
<td>1.8%</td>
<td>0.8%</td>
<td>0.0%</td>
<td>3.4%</td>
<td>5.0%</td>
</tr>
<tr>
<td>2</td>
<td>85.1%</td>
<td>1.4%</td>
<td>0.9%</td>
<td>2.2%</td>
<td>0.5%</td>
<td>0.1%</td>
<td>4.0%</td>
<td>5.7%</td>
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<tr>
<td>3</td>
<td>81.6%</td>
<td>2.3%</td>
<td>1.5%</td>
<td>2.7%</td>
<td>0.4%</td>
<td>0.0%</td>
<td>4.9%</td>
<td>6.5%</td>
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</tbody>
</table>

#### District Compactness Measures

<table>
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<td>1.28</td>
<td>0.53</td>
<td>0.96</td>
<td>0.56</td>
</tr>
<tr>
<td>3</td>
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<td>0.83</td>
<td>0.56</td>
</tr>
</tbody>
</table>

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Baseline Demographic Assessment

CHANGE FROM 2010 TO 2019

- Total Population 471,221 to 505,505 (7.3%)
- Block Group-level population change
  - Notable growth in Cheney, Spokane Valley, and Liberty Lake
- Increased diversity
  - Notable increase to proportion of population that identifies as Hispanic/Latino and Two-or-more races
Redistricting Analysis

REDISTRICTING CRITERIA

- RCW 29A.76.010 - Counties, municipal corporations, and special purpose districts.
  - (a) Each internal director, council, or commissioner district shall be as nearly equal in population as possible to each and every other such district comprising the municipal corporation, county, or special purpose district.
  - (b) Each district shall be as compact as possible.
  - (c) Each district shall consist of geographically contiguous area.
  - (d) Population data may not be used for purposes of favoring or disfavoring any racial group or political party.
  - (e) To the extent feasible and if not inconsistent with the basic enabling legislation for the municipal corporation, county, or district, the district boundaries shall coincide with existing recognized natural boundaries and shall, to the extent possible, preserve existing communities of related and mutual interest.
Redistricting Analysis

BALANCING POPULATION

The appropriate measure of population when considering substantial equality of population is total population, not alternative measures like the number of voters or the citizen voting-age population (CVAP).

This reflects the principle that a city council represents all the city’s residents, not only those who are eligible to vote.

*The Supreme Court decided in Evenwel v. Abbott, 578 US _, 136 S Ct. 1120 (2016), that the “one person, one vote” principle of the Equal Protection Clause allows a state or locality to design its districts based on total population.*
Redistricting Analysis

VOTING RIGHTS ACT AND DEMOGRAPHICS

Don’t set out to draw districts based on race or ethnicity

<table>
<thead>
<tr>
<th>Majority group</th>
<th>Minority group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Majority group: 75% of population, make up the majority in 75% of districts</td>
<td></td>
</tr>
<tr>
<td>Minority group: 25% of population, make up the majority in 25% of the districts</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Majority group</th>
<th>Minority group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Majority group: 75% of population, make up the majority in 100% of districts</td>
<td></td>
</tr>
<tr>
<td>Minority group: 25% of population, make up the majority in 0% of the districts</td>
<td></td>
</tr>
</tbody>
</table>
“A community of interest (COIs) is a population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation.”

“populations or communities that have common needs and interests reflected in patterns of geography, social interaction, trade, and common interests.”*
Redistricting Analysis

**Contiguity**
- **NO**
  - No islands
  - Except for real islands which should be connected by bridges, tunnels, or ferries
- **YES**

**Compactness**
- **NO**
  - Districts should not be unnecessarily thin or serpentine
  - There are many different methods to measure compactness
- **YES**

**Existing or Natural Boundaries**
- **NO**
  - Major streets and roads
- **YES**
  - Rivers, lakes, mountains
  - Lines that are already being used as boundaries

---

FLO Analytics
District Modeling

From 3 to 5 District
**District Modeling**

**COMPUTER ALGORITHMS**
- Creation of “springboard” options as a starting point
  - Number of zones (5) and attribute target (equal population)
  - Spatial Constraints (e.g., contiguity edges, trimmed Delaunay triangulation)
  - Zone Characteristics (e.g., equal area, compactness, equal number of features)
  - Numeric attribute to consider (e.g., race/ethnicity average)
  - Categorical variables to consider (e.g., municipal boundaries)
- Population Size and Number of Generations

**REDISTRICTING COMMITTEE/PUBLIC INPUT STILL REQUIRED**
- Existing/natural boundaries
- Communities of mutual interest
Spokane County Electoral Redistricting - Project Timeline

U.S. Census Data Legacy Release 8/15-8/31
Washington State Census Data Released ???

Draft Plan Publication Deadline (RCW) 8/24

RC Meeting to Approve Draft Redistricting Plan 8/17

Info Session #2 8/5
Public Hearing #1: Intro to Process 7/19
Info Session #1 7/10
FLO Presents Baseline Assessment to RC 7/27

FLO Presents Draft Plan to RC 8/10
Public Hearing #2: Draft Plan 8/12

FLO Presents Preliminary Options to RC 9/7
Public Hearing #3: Preliminary Options 9/16

Info Session #4 9/30
FLO Presents Final Plan to RC 10/5
Public Hearing #4: Final Plan 10/7

Info Session #3 9/9

Final Plan Deadline (RCW) 10/23

Redistricting Committee (RC) Meetings - Tuesdays

FLO/County Project Team Meetings - Wednesdays

Baseline Demographic Analysis
Draft Redistricting Plan
Preliminary Options
Final Redistricting Plan

Community Engagement Plan
Community Outreach - Redistricting Engagement Portal, Hearing Promotion

Launch Website 6/23
FLO Kickoff Presentation to RC 5/27
FLO Community Engagement Plan Presentation to RC 6/9

May
June
July
August
September
October
November

DRAFT 6/28/21
5 Commissioner Districting Budget
Spokane County 2021

$ 196,500.00  Grand Total

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computers</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Printers</td>
<td>$3,000.00</td>
</tr>
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WHEREAS, the Redistricting Committee desires to cancel the July 6, 2021 meeting;

NOW, THEREFORE, BE IT HEREBY RESOLVED by the Redistricting Committee that the July 6, 2021 regular meeting is cancelled.

DATED this 1st day of July, 2021

SPOKANE COUNTY, WASHINGTON
REDISTRICTING COMMITTEE

Elaine Couture, Chair

Ginna Vasquez, on behalf of the Chair
ELAINE COUTURE, CHAIR
Committee Member Brian McClatchey calls meeting to order at 4:31 p.m.

- Open Public Forum.
  Questions and comments from the public.

Close Public Forum.

  
  - MOTION No. 1:
    Committee Member Jim McDevitt moves to approve the meeting minutes of June 22, 2021 and June 29, 2021.

Committee Member Natasha Hill seconds the motion.

Motion passes unanimously.

- Meeting Agenda
  
  1. Committee Member Brian McClatchey provides July 10, 2021 Information Session Update.

  2. Flo Analytics – Charla Skaggs.
    
    - News release for July 19, 2021 PH [see attached draft new release].
Q & A. Discussion.

Committee Member Natasha Hill to review.

- Email Update [see attached email release].

3. Flo Analytics – Charla Skaggs: Preparation for July 19, 2021 Public Hearing [see attached].

- **MOTION No. 2:**
  Committee Member Jim McDevitt moves to authorize the Clerk to sign Notice of Special Meeting held on July 19, 2021 at 5:30 p.m. on behalf of the Chair.

  Committee Member Natasha Hill seconds the motion.

  Motion passes unanimously.

4. Budget Process - Committee Member Brian McClatchey asks to table the Budget Process discussion.

- **MOTION No. 3:**
  Committee Member Jim McDevitt moves to table the Budget Process discussion until the next Tuesday’s regular meeting on July 20th and be provided with more details.

  Committee Member Natasha Hill seconds the motion.

  Motion passes unanimously

- Miscellaneous Items.
  Scheduling venues discussion for next Information Session held on Thursday, August 5th.
  Clerk advises Committee starting August 12th going forward the Champions Room will not be available.

  Discussion of locations for Information Sessions and Public Hearings.
  Committee advises Clerk to hold Public Hearing for July 19th in the Champions Room.

- Open Public Forum.
  Questions and comments from the public.

  Close Public Forum.

- Meeting Adjournment.

  - **MOTION No. 6:**
    Committee Member Jim McDevitt moves to adjourn the meeting at 6:16 p.m.

    Committee Member Robin Ball seconds the motion.

    Motion passes unanimously.

Meeting adjourns at 6:16 p.m.
Hearing framework

Chair Elaine Couture: Introduction
- Outline public hearing agenda and ground rules (see script)
- Chair’s vision for the redistricting process and public input

FLO Analytics: Overview of redistricting fundamentals
- Review of statutes and timeline
- High level overview of the goals/metrics of redistricting

Committee roundtable
- Committee members share their thoughts on outcomes that are important to them

Public testimony
- Three-minute statements from community members

Public hearing script (agenda and ground rules)

- Thank you for joining us today.

- This is the first of four public hearings for the process to redistrict Spokane County from three to five county commissioner districts and carry out the state-required decennial redistricting process.

- During today’s hearing, we will hear a presentation from FLO Analytics about the process, requirements, and goals of redistricting. Then the redistricting committee will share their thoughts on what’s important to them to learn and consider during the process, and then we would like to hear from our community through public testimony.

- Those who wish to give public testimony will have one opportunity each to provide up to three minutes of testimony.

- We will time each speaker using the stopwatch on the screen.

- We ask that comments be respectful, civil, and focused on the topic at hand.

- For those on Zoom, please raise your hand using the Zoom function at the top of your screen. We will call on you to provide your testimony.
Public testimony is the committee's opportunity to hear from our community. Committee members will not respond or answer questions during public testimony. You are welcome to ask questions, and they will be noted in the record, but we will not respond during testimony.

We look forward to hearing from our community. As you're considering your comments, some areas of information that would be helpful for the committee to hear include:
   - Communities that you would like to see preserved within a district
   - Where those communities are located
   - What makes those communities important to you

Again, thank you for being here and participating in this important process by and for Spokane County.

At this time, I'd like to shift gears and share my perspective on this work as non-voting chair of the redistricting committee, and then we'll see the presentation from FLO Analytics.
FOR IMMEDIATE RELEASE

July 13, 2021

Contact: Charla Skaggs, Consultant
206-658-3054 (cell)
cskaggs@maulfoster.com

First public hearing for Spokane County redistricting set for July 19
Event includes overview of redistricting process and opportunity for public testimony

SPOKANE, Washington—The first of four public hearings about the process of moving Spokane County from three county commissioner districts to five will be held on Monday, July 19. The process is being overseen by a state-appointed Independent Redistricting Committee (IRC), which is hosting the public hearing.

What: Spokane County Redistricting Public Hearing #1
When: 5:30 to 7:30 p.m. Monday, July 19
Where: Spokane Veterans Memorial Arena, 720 West Mallon Avenue, Spokane, WA 99201 (Champion Room)
Virtual option: Zoom link
Other details: Parking is available in the lot across the street or on the street

During the hearing, attendees will hear a short presentation outlining the process and requirements of redistricting. The hearing will also include discussion by the IRC and opportunity for public testimony.

The IRC encourages attendance and public testimony from residents across the county, particularly about communities that residents would like to see preserved within a district, where those communities are located, and what makes those communities important to them.

After the public hearing, the IRC will begin drawing five new county commissioner districts for Spokane County. Informed by community input and population data, these draft maps will be used to develop a draft redistricting plan that must be published for public review by Aug. 24.

About redistricting
The IRC is working to assess the county’s population, develop and publish a draft redistricting plan by Aug. 24, present preliminary options, and develop and submit a final plan to the Spokane County Auditor’s office by Oct. 23.

New districts resulting from 2022 elections will take effect in January 2023 for Spokane County.
Spokane County Independent Redistricting Committee
P.O. Box 31508, Spokane, WA 99223 | www.RedistrictSpokaneCo.com

Public engagement and feedback opportunities are scheduled throughout the process, including an information session on Aug. 5 and a second public hearing Aug. 12.

For more information about Spokane County’s redistricting process, public meetings, committee meetings and more, visit www.RedistrictSpokaneCo.com.

###

The Independent Redistricting Committee consists of four voting members and a non-voting chair. The voting members were appointed by local Republican and Democrat legislators. The Republican members of the redistricting committee are Robin Ball and Jim McDevitt. The Democrat members of the redistricting committee are Natasha Hill and Brian McClatchey. The Spokane County Board of Commissioners selected retired Providence Health Care executive Elaine Couture as non-voting chair to lead the IRC. For more information, visit www.RedistrictSpokaneCo.com.
Spokane County Redistricting Email – June 19 Public Hearing Outreach

DRAFT – July 9, 2021

Spokane County Independent Redistricting Committee
P.O. Box 31508, Spokane, WA 99223 | www.RedistrictSpokaneCo.com

Subject: Join our first public hearing for Spokane County redistricting on July 19
To:
From: info@RedistrictSpokaneCo.com

Hello,

The state-appointed Independent Redistricting Committee (IRC) has begun the process of redistricting Spokane County from three county commissioner districts to five, with each electing a commissioner for their new district. This is happening while the state is also moving through the state-required decennial redistricting process.

The first of four public hearings about the Spokane County redistricting process will be held on Monday, July 19. The IRC is hosting the public hearing and encourages residents to attend and provide testimony.

What: Spokane County Redistricting Public Hearing #1
When: 5:30 to 7:30 p.m. Monday, July 19
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During the hearing, attendees will hear a short presentation outlining the process and requirements of redistricting. The hearing will also include discussion by the IRC and opportunity for public testimony. The IRC encourages testimony from residents across the county, particularly about communities that residents would like to see preserved within a district, where those communities are located, and what makes those communities important to them.

After the public hearing, the IRC will begin drawing five new county commissioner districts for Spokane County. Informed by community input and population data, these draft maps will be used to develop a draft redistricting plan that must be published for public review by Aug. 24. The final redistricting plan is due to the Spokane County Auditor’s Office by Oct. 23.

Stay connected and learn more
There are lots of ways to get involved, learn more, and share your ideas and comments throughout this process:

- **Public events** – The Independent Redistricting Committee will hold additional public information sessions and public hearings throughout this process. Locations and information on how to join virtually is posted at [www.RedistrictSpokaneCo.com](http://www.RedistrictSpokaneCo.com) prior to each event.

- **Comment form** – Submit your comments through our online comment form at [www.RedistrictSpokaneCo.com](http://www.RedistrictSpokaneCo.com)

- **Email** – Comments can be sent via email to [info@RedistrictSpokaneCo.com](mailto:info@RedistrictSpokaneCo.com)

- **Mail** – Comments can be submitted by mail to PO Box 31508, Spokane, WA 99223

Thank you for your interest and involvement in the process to move Spokane County from three to five county commissioner districts. We hope you will join us at a public meeting and share your thoughts and ideas for drawing the most equitable and equal districts for our county.

**Visit our website for more information**


### Redistricting Committee Notice of Special Meeting and Public Hearing

**July 19, 2021 – 5:30 p.m.**  
**Spokane Arena – Champions Room**  
**720 West Mallon Avenue**

<table>
<thead>
<tr>
<th>Staff Present</th>
<th>Committee Members</th>
<th>Members of the Public</th>
<th>Flo Analytics Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Dickson</td>
<td>Robin Ball</td>
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<td>Jed Roberts</td>
</tr>
<tr>
<td>Rob Binger, Sr. DPA</td>
<td>Natasha Hill</td>
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<tr>
<td>Ginna Vasquez, COB</td>
<td>Jim McDevitt</td>
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<td>Karen Corkins (Zoom)</td>
<td>Brian McClatchey</td>
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<td></td>
<td>Chair Elaine Couture</td>
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Chair Elaine Couture calls meeting to order at 5:31 p.m.

- Welcome.
- Committee Introductions and Background.
- Chair overview of first public hearing process for the Redistricting Committee.
- FLO Analytics Overview of Districting Fundamentals - Jed Roberts [see attached presentation].
- Public Hearing.
- Open Public Forum.
  - Public Comments.
  - Close Public Forum.
- Adjourn.

Meeting adjourns at 6:33 p.m.
FLO Analytics’ Role

Demographic Analysis

Public Engagement Strategy
Why Redistricting?

TWO REASONS FOR SPOKANE COUNTY

1. All counties must review district boundaries when the decennial U.S. Census is released

2. Per 2018 state law, all non-chartered counties with population above 400,000 must have five commissioner districts – Spokane County currently has three districts
Redistricting Timeline

**Very compressed timeline due to delayed release of U.S. Census data**

- **Committee Releases Draft Plan**
  - **Aug-24**
- **WA Census Data Release**
  - **Early Sept.**
- **Committee Adopts Final Plan**
  - **Oct-23**

- **Public Hearing #1**
  - **Jul-19**
- **Public Hearing #2**
  - **Aug-12**
- **Public Hearing #3**
  - **Sep-16**
- **Public Hearing #4**
  - **Oct-7**
Redistricting Requirements

REDISTRICTING PRINCIPLES

- Districts *must* be population balanced
- Districts *must* be contiguous
- Redistricting *must* be drawn in compliance with all local, state, and federal laws including the Federal Voting Rights Act
- Redistricting *must* not be done to favor or disfavor a protected class or political party
- Districts *should* be as compact as possible
- Districts *should* preserve communities of mutual interest
- Districts *should* preserve the use of existing natural boundaries
Population Balance

When balancing population we must consider total population.

This reflects the principle that an elected body represents all residents, not only those who are eligible to vote.

The key metric is deviation range from the “ideal population.”

Ideal population is the total population divided by the number of districts.
Add together the % deviation of the most and least populous districts to determine the deviation range.

Deviation range must be below 10%, should be below 5%, and always aspire toward 0%.
Redistricting Principles

CONTIGUITY
Must
NO
YES

✓ No islands
✓ Exception: real or jurisdictional islands which then must be functionally connected

COMPACTNESS
Should
NO
YES

✓ Districts should not be unnecessarily thin or serpentine
✓ Compactness will be measured

EXISTING OR NATURAL BOUNDARIES
Should
YES

✓ Major streets and roads
✓ Rivers, lakes, mountains
✓ Lines that are already being used as boundaries
Preserving Communities

COMMUNITIES OF MUTUAL INTEREST
A community of interest is a population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation. There are no concrete rules on how to define a community of interest.

Redistricting **should** preserve communities. Which communities depends on public input to the Redistricting Committee.
Sharing Your Community of Interest

There will be multiple opportunities to tell the committee about your community

Sharing your “community of interest” testimony at a redistricting hearing is a powerful way of shaping your community’s district maps for the next decade to come.

- Tell us about your community’s shared interests and characteristics
- Tell us where your community is located. What boundaries mark its borders?
- Tell us what makes your community special and important to preserve
Meeting Minutes of Redistricting Committee

Redistricting Committee Meeting
July 20, 2021 – 4:30 p.m.
Spokane Arena – Champions Room
720 West Mallon Avenue

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<th>Flo Analytics Staff</th>
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Chair Elaine Couture calls meeting to order at 4:31 p.m.

- Open Public Forum.
  - Questions and comments from the public.
  - Close Public Forum.

- Meeting Agenda

  1. Chair Couture asks Committee Members Robin Ball and Brian McClatchey to provide July 10, 2021 Information Session Update.

  John Dickson lets Committee Members know purchased technology (Owl – Zoom availability for future locations).

  - Committee Members asks for Cover Page to be provided with all handouts provided for every meeting, hearing and information session.

    - **Information Session(s): 5:30 p.m.–7:30 p.m.**
      - August 5th – North East Community Center (Committee Members Hill/McDevitt)
    - **Public Hearing(s): 5:30 p.m.–7:30 p.m.**
      - August 12th – CenterPlace (All Committee Members)
      - September 9th – Deer Park Library (Committee Members: Ball/McClatchey)
      - September 16th – ESD101 (All Committee Members)
September 30th – Cheney Library  
(Committee Members Hill/McDevitt)

October 7th – NQ Casino  
(All Committee Members)

Confirm date details by next week for weekly advertising and discussion on flyer inserts.

2. Flo Analytics Engagement Plan Update: Jed Roberts.
   a. Website Follow-Up.

      -As of 11:00 a.m. this morning – 550 views in the last week. Spending about average of 3.5 minutes on website.

      -County and Legislative District Maps available on website.

      -Detailed Project Timeline.

      -Press Releases available on website.

      -All meeting notices, Zoom links and materials are up to date right now.

      -Will get updated locations for Information Sessions and Public Hearings listed.

      -Additional information on website for clarity, etc.

   b. E-Mail Follow-Up.

      -Went out to 85 recipients. Statistics – 29% open rate. 1% rate through the Redistricting website via e-mail. Email survey input is on the website (weekly round up – sent via e-mail to Clerk by Thursday/Friday).

3. Budget Process Discussion [see attached DRAFT budget handouts on expenditures to date through June 30, 2021].

   Q & A / Discussion.

4. Miscellaneous Items.

   Flo Analytics - Jed Roberts:

   -Notes Chat notes for Zoom regarding location suggestions for Information sessions and Public hearings.

   -Advises Committee Members know updated July 19, 2021 Public Hearing presentation on website to include web address and e-mail addresses. Will do for future presentations.

   -For next week – delivering baseline demographics assessment features 2020 Population and Demographic estimates change from 2010 Census Data (speak with county staff during Technical Advisory meeting) and will get to county staff by end of the week.

   -Launch of the Redistrict Scenario Model. Still awaiting on 2020 Census Data and will include in meeting materials of description and statistic options.

   -Work toward release of draft plan to Committee by August 17th.
Committee Member Robin Ball leaves meeting at 5:43 p.m.

- Open Public Forum.
  Questions and comments from the public.
  Close Public Forum.

- Meeting Adjournment.
  o **MOTION No. 1:**
    Committee Member Jim McDevitt moves to adjourn at 6:17 p.m.

    Committee Member Brian McClatchey seconds the motion.

    Motion passes unanimously. Vote: 3-0.

    Committee Member Robin Ball: Absent; Committee Member Natasha Hill: Aye; Committee Member Jim McDevitt: Aye; Committee Member Brian McClatchey: Aye.

Meeting adjourns at 6:17 p.m.
Redistricting Committee Budget - DRAFT
Spokane County  2021

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Hi John,

Here are the figures by task and month through June:

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Cheers,

JED ROBERTS | FLO Analytics
Senior GIS Analyst
pronoun: he/him
m: 503.501.2226

3140 NE Broadway Street, Portland, Oregon 97232
www.floanalytics.com