

**Spokane County
SWAC Subcommittee Meeting #9
Minutes
February 23, 2021
1-3pm**



Attendees

Suzanne Tresko, SWAC Member
Tonilee Hanson, SWAC Member
Deb Geiger, Spokane County
Lindsay Chapman, Spokane County
Chris Averyt, City of Spokane
Andy Hoyer, SWAC Member
Matthew Pederson, SWAC Member
Austin Stewart, Spokane County

Marcus Cooksey, Sunshine Disposal and Recycling
Phil Small, SWAC Member
Erik Makinson, Resource Synergy
Diane Wulf, Fairchild Airforce Base
Heather Church, Dept. of Ecology

Agenda

1. Review and provide feedback on new sections:
 - a. Contamination Reduction and Outreach Plan
 - b. Appendix J: Jurisdiction Specific Waste Reduction Programs
2. Plan timeline update

Contamination Reduction and Outreach Plan

- Lindsay acknowledged the work done by Suzanne Tresko and Andy Dunau in authoring this section.
- Tonilee asked if this group would be reviewing the Programs section during this meeting and Lindsay responded that it was an attachment to provide context for the CROP and Appendix J.
- Tonilee wanted to remind everyone that the CROP will sit at the end of the Programs section.
- Lindsay asked the meeting attendees if it would be helpful to briefly review the contents of the Programs section and several attendees said yes. Lindsay quickly reviewed the contents of the Programs section and asked for any feedback on the CROP document.
- Andy asked about goals in 6.3 and wondered if there was a way to know if there is a change in waste reduction as a result of those goals and outreach methods.
- Lindsay responded that it can be difficult to know the exact change in behavior from outreach methods but there are metrics associated with different types of outreach, such as click through rates for social media ads, or listener rates for radio ads.
- Tonilee added that in the Waste Directory they can use Google Analytics to determine website hits for specific marketing campaigns around what to do with specific materials.

- Suzanne asked if there was still ongoing MRF audits to see the effectiveness of some of the lid-lift cart tagging education and outreach? Lindsay responded that there was some MRF audits occurring, but it was grant-funded so didn't want to label that as an ongoing activity.
- Suzanne asked if ongoing education and outreach is going to be a key factor in reduction contamination in the recycling stream.
- Lindsay responded that education and outreach will always be a key component in reducing contamination and getting residents to recycle right. Identifying what types of information residents pay attention to will continue to be the most difficult part of education and outreach.
- Andy noted that it was interesting to see that the inbound cost of contamination is 40% spent on disposing of garbage.
- Tonilee asked how much of that 40% is actually garbage versus contamination. Lindsay responded that she could look into the survey that the 40% statistic was derived from to see if there is more information available.

Appendix J: Jurisdiction Specific Waste Reduction Programs

- Lindsay noted that she will amend Table J.1 to include the Rockford compost facility.
- Suzanne asked if the reason some programs were called out later in the document was because they weren't represented in the table. Lindsay responded with yes because some of the programs are not easily represented in a clean table without further explanation.

SWMP Timeline Update

- Lindsay to pass on last sections to Great West by 2/26.
- Great West to provide a comprehensive SWMP Draft by March 12th.
- 2-week comment period from March 15-26th
- Great West to produce a finalized draft plan by the week of April 9th
- Schedule a review meeting with Dept. of Ecology in mid-April.
- Tonilee asked that a request be made to Great West about consistent formatting of headers and fonts within the different sections.

With no further business, the meeting adjourned at 1:36pm.