

PRESS RELEASE



DA: February 1, 2010

TO: All Major Media

FR: Jessica McLaughlin, Fair Coordinator (477-2772 / JMcLaughlin@spokanecounty.org)

RE: 2010 MISS SPOKANE INTERSTATE RODEO NAMED

FOR IMMEDIATE RELEASE

- The 2010 Miss Spokane Interstate Rodeo is 20-year-old Emily Houger of Spokane, Washington.
- Miss Houger was selected as this year's Spokane Interstate Rodeo Queen at the Miss Spokane Interstate Rodeo Pageant held January 29-30, 2010.
- Miss Houger currently attends Spokane Falls Community College where she is taking prerequisites for the Paramedics Program.
- The contestants were judged on six areas; personal interview, prepared speech, written rodeo knowledge test, modeling, horsemanship, and an impromptu response.
- This year's judges were Jesse Budd, Charlene Morris, and Sharon Kelsey.
- Miss Houger will represent the Spokane Interstate Rodeo at rodeos, festivals, and parades throughout the Pacific Northwest this year.
- Previously, Emily Houger held the title of 2007 and 2008 Lincoln County Fair and Rodeo Princess in Davenport. She is an EMT for the Creston Ambulance Service and involved with World Vision's Child Sponsorship Program.
- Immediately prior to the competition Miss Houger stated the following, "I would like to become Miss Spokane Interstate Rodeo because with the downturn of the economy folks need an affordable family oriented source of entertainment and rodeo is just that. Rodeo is so much more than just a sport where rhinestone clad folks work to prove their skills on wild broncs and bulls. The world needs to know the truth about rodeos and what so many are missing out on. I have met too many people that don't really know what rodeo is. As Miss Spokane Interstate Rodeo, I want to raise rodeo awareness and attendance. I want to serve the cowboys and cowgirls of the Spokane area by representing the Spokane Interstate Rodeo with all that I have."
- The 24th Annual Spokane Interstate PRCA Rodeo is scheduled for September 10-11, 2010 as part of the Spokane County Interstate Fair (Sept. 10-19).
- Last year's Spokane County Interstate Fair attracted 227,075 visitors.

END